

MAJOR LEAGUE KNIGHTS | BIOLOGY OF BREWING | BLUES BIOGRAPHER

FALL 2014

# Wartburg

M A G A Z I N E

TRANSFORMING  
TOMORROW

Wartburg kicks off comprehensive  
\$75 million campaign



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If you have suggestions for stories in the *Wartburg Magazine* or comments about the content, contact Emily Christensen, editor and news director, at [emily.christensen@wartburg.edu](mailto:emily.christensen@wartburg.edu).

# Wartburg

FALL 2014  
M A G A Z I N E

Wartburg Magazine

Fall 2014

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ON THE COVER:

Transforming Tomorrow  
The \$75 million comprehensive  
campaign will strengthen the  
college's people, places, and  
programs.

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# WARTBURG

## — IN THE NEWS —

### CONTRIBUTORS



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Address corrections should be sent to the Alumni Office or submitted online at [www.Wartburg.edu/Alumni](http://www.Wartburg.edu/Alumni).

Wartburg is a college of the Evangelical Lutheran Church in America (ELCA).

Wartburg College is dedicated to challenging and nurturing students for lives of leadership and service as a spirited expression of their faith and learning.

#### TRANSCRIPTS:

To obtain an official college transcript, contact the Registrar's Office or complete an online request form at [www.wartburg.edu/academics/registrar/trreq.html](http://www.wartburg.edu/academics/registrar/trreq.html). There is a \$5 fee per transcript.

Requests must include maiden and all married names used, as well as birth date and/or Social Security number. Enclose return address and payment with the request.



### Worship services now streaming live

Weekday Chapel, Midweek Eucharist, and Sunday Worship are now streamed live on Wartburg Knight Vision at [www.wartburgknightvision.com](http://www.wartburgknightvision.com). See Weekday Chapel services live Mondays, Wednesdays, and Fridays from 10:15 to 10:35 a.m.; Midweek Eucharist Wednesdays at 9:30 p.m.; and Sunday Worship at 10:30 a.m. Services feature messages from students, faculty and staff; the Rev. Dr. Ramona Bouzard, dean of the Chapel; and the Rev. Brian Beckstrom, campus pastor. Can't tune in live? No worries. All services are digitally archived for around-the-clock access.



### Wartburg names Science Center wings in honor of former regent, wife

The Science Center's north and east wings now bear the Otto family name in appreciation for the generous support of the late **Dr. Ralph E. Otto '63** and his wife, Diane. He served on the Board of Regents from 1992 until his death in 2008. In 1983, the couple created an endowed scholarship named for Dr. A.W. Swensen, the Wartburg chemistry professor Ralph credited for much of his academic and professional success as a cardiothoracic surgeon. In 1995, they established the Ralph E. Otto Endowed Professorship in Chemistry, currently held by Dr. Shawn Ellerbroek, associate professor of chemistry/biochemistry.



### Wartburg on President's Honor Roll for eighth straight year

Wartburg has been named to the President's Higher Education Community Service Honor Roll for the eighth consecutive year. The honor roll, administered by the Corporation for National and Community Service since 2006, recognizes institutions of higher education for their support of volunteering, service-learning, and civic engagement.



### Thomas wins William Stephenson Award

Dr. Dan Thomas, political science professor, was named a William Stephenson Award winner by the International Society for the Scientific Study of Subjectivity. Thomas, who has studied everything from the Obama presidency to fans of TV's *Breaking Bad*, is only the fourth person to have received the honor, which recognizes researchers with a "lifetime commitment to Q methodology."



### Nelson chosen to conduct Iowa All-State Choir

Dr. Lee Nelson, director of choral activities, was chosen to conduct the 68th annual Iowa All-State Choir Nov. 22. The 600 selected singers performed music by composers from the Classical and Romantic eras and new music by **Connor Coppin '13** during the Iowa Music Festival performance at Iowa State University's Hilton Coliseum.





## National Science Foundation to fund new STEM program

Wartburg faculty will use a \$600,000

National Science Foundation grant to help

academically and civically engaged scientists connect with the community.

Drs. LeAnn Faidley, assistant professor of engineering; Christine DeVries, associate professor of chemistry; and Mariah Birgen, professor of mathematics, will lead the Academically and Civically Engaged Scientists Scholarship program, which begins in fall 2015.

In each of the five years of funding, the college will award 10 ACES scholarships of \$10,000 each. Recipients will work together on a community service project, participate in the college's Scholar's Program, and earn a leadership minor.



## Web series goes behind the scenes of Christmas with Wartburg

A new Wartburg College Web series will take viewers *Behind the Curtain* of this year's Christmas with Wartburg production.

The series, produced by the student-run Reel Orange production agency, offers a sneak peek at what goes into creating the program's mural, selecting the music and theme, and more.

**Jay Boeding '99**, major gift officer, hosts each episode.

Webisodes are available on the Wartburg College YouTube channel (or [www.wartburg.edu/videos/vidlists.aspx](http://www.wartburg.edu/videos/vidlists.aspx)).

"Christmas with Wartburg is such a big event at the college, one of the biggest of the year," said **Simon Sager '14**, digital media producer. "A series like this takes viewers to a place they've been unable to go before. It gives them a whole new look at Christmas with Wartburg and allows them to experience the concert in a way that most people aren't able to."

"So often we just sit in the audience and enjoy the end result, but there is so much that happens behind the scenes that no one would even guess, but I think the audience will find fascinating."

*Behind the Curtain* will continue beyond the final 2014 Christmas with Wartburg show. Sager said future seasons could offer exclusive looks at Entertainment ToKnight events, the Neumann Crew, or the Artist Series.



## Gremmels, Tehven receive Wartburg Medals

**Bob Gremmels '52**, professor emeritus of journalism, and **Jon Tehven '58**, former high school English teacher, were presented with Wartburg Medals Sept. 2.

Gremmels, the great-grandson of the college's founder and first president, Georg Grossmann, served the college for more than five decades. He took over the college's publications and public relations and helped create the Communication Arts Department (now Journalism & Communication), serving as its chair from 1984 until his retirement in 1994. Gremmels received a Wartburg Alumni Citation in 1970.

Gremmels has two children with his late wife, **Marion Chapman Gremmels '52—Jill '80** and **Jon '83**; and one with his wife, the Rev. **Beth Olson '85—Ariana Gremmels Olson '18**.

Tehven taught in Iowa and Illinois before joining Lutheran Mutual Life Insurance (now CUNA Mutual Group) in sales. He now works as a development associate in Bremer County with the Community Foundation of Northeast Iowa and is president of the Wartburg Community Symphony Association.

Tehven and wife **Gloria Meyer Tehven '60** have two daughters, **Teresa '84** and **Wendy Dickman '85**.

## German Institute founded at Wartburg

Wartburg is strengthening ties to its heritage through the formation of an institute that provides organization and focus for the college's wealth of Germany-related programs, knowledge, and relationships.

President Darrel Colson announced the establishment of the German Institute at Wartburg College Sept. 25 before the annual Kleinfeld Lecture in German History, Culture, and Politics.

"The German Institute seeks to deepen and broaden Wartburg's cultural heritage and German connections," Colson said. "It will raise the profile of our current activities related to Germany while assisting in the development of distinctive new interdepartmental initiatives."

Donations to an endowment will shape the scope of the institute, which launched at the end of the last academic year. Institute Director Dr. Daniel Walther, Gerald R. Kleinfeld Distinguished Professor in German History, envisions the use of informational, financial, and logistical means to support student, faculty, and alumni trips; internships in Germany through stipends; symposia and workshops at Wartburg; and high school curriculum grants and student camps.

An executive committee receives guidance from an international advisory board in leading the institute.

"We've maintained long-standing relations and strong ties to Germany, so it's a natural fit," Walther said. "That German-American connection has been with us, and it's even more important in today's global world."

# THE CLASS OF 2018 IN NUMBERS

Nine women are named Allison.



Hi. I'm probably Allison!



WOMEN  
49.78%



Ten men are named Benjamin.

MEN  
50.22%

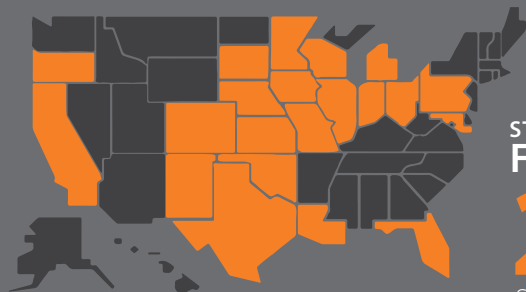
Benjamin's the name—likely.



CLASS TOTAL  
464

68  
LEGACY  
STUDENTS

Four sets of twins.



STUDENTS FROM

21  
STATES

24  
COUNTRIES

256  
HIGH SCHOOLS

Top three advising preferences

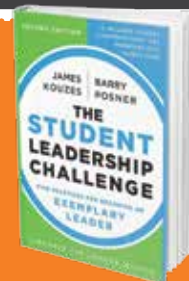
1. Biology
2. Business Administration
3. Exploring a variety of majors

## Student leaders featured in book

Two Wartburg College graduates and one current student are featured in a new book extolling student leaders and examining the challenges they faced.

Bethany Fristad '13, Kjerstin Lewis '13, and Haley Rudd '16 are cited in the second edition of *The Student Leadership Challenge: Five Practices for Becoming an Exemplary Leader*, by James Kouzes and Barry Posner.

The authors endorse a model that regards leadership as a “measurable, learnable, and teachable set of behaviors.”



BY TYLER CREED



Fristad, from Sartell, Minnesota, started Fireflyes in 2009 to introduce the creative arts to children living in poverty. She collected dolls and soccer balls, then visited Sierra Leone, Haiti, and Nicaragua to distribute the goods.

“I knew that I had greatness given to me by God. I always had dreams of bringing the creative arts to children in other countries who don't get the

opportunity to dream big dreams and discover the gifts that God has given them,” Fristad said.

Today, she lives in Spain and is working to launch Fireflyes' first Creation Nation—a creative arts center at a children's home in Swaziland. She has started a fundraising campaign for the center at [www.gofundme.com/swazilandcreate](http://www.gofundme.com/swazilandcreate).



Lewis stepped into a leadership position after a new church youth director canceled all fundraising events for a mission trip. Worried that some would not be able to take part without the financial boost, the Centennial, Colorado, high-schooler organized a successful fundraising dinner.

“It was the first time I truly challenged a system of order and took matters into my own hands,” she said. “I learned that I have the potential to create change and bring this change to others. Most importantly, it made me want to continue taking leadership roles and helping people develop meaningful relationships.”



Rudd's inspiration to act came after her nephew was born premature and spent 96 days in an intensive care unit. She used community connections to collect items and money for Molly's Closet, an organization providing blankets and clothing for babies in NICUs.

“Wartburg's abundance of student groups and organizations are helping me continue to grow as a leader,” Rudd said. “With every experience, I am able to reflect on my weaknesses and strengths, learn from my successes and mistakes, and make changes for the future.” W

A photograph of a middle-aged man with grey hair, smiling, wearing a dark suit, white shirt, and a red tie. He is standing in front of a large wooden bookshelf filled with books. The background is slightly blurred.

# LETTER FROM THE PRESIDENT

**I am honored to serve as the president of Wartburg College at a pivotal time in its history. As I reflect on this year's Homecoming festivities, I continue to be awestruck at the commitment, love, and loyalty for this place. The Oct. 17 gala event marking the public launch of a new fundraising campaign was indeed a milestone and a remarkable achievement to celebrate!**

In this 163rd year of the College's life, we announce the Transforming Tomorrow campaign—a comprehensive fundraising effort that will sustain and strengthen the people, places, and programs that enable Wartburg to pursue its distinctive mission.

As I think about the College's future, I use as my guide the strategic plan adopted by the Board of Regents in October 2010. *The 2010-2020 Strategic Plan: Living Our Learning, Claiming Our Calling, Transforming Tomorrow* laid the foundation for the goals of the Transforming Tomorrow campaign. What I especially like about the strategies identified in the plan is that they not only honor our precious heritage, but also require an enthusiastic embrace of the future. Informed by the wisdom and vision of our alumni and friends and our campus community, the results of the Commission on Mission planning process represent both significant achievement and great opportunity for Wartburg.

The Transforming Tomorrow campaign will secure the resources necessary to achieve the ambitious goals associated with the strategic plan. The purpose of this campaign is, as the name indicates, to transform tomorrow—to transform the College's tomorrow and to transform our students' tomorrows. It is about equipping faculty and staff to help students take a journey of discovery to embrace their passions, unlock their potential, and realize their purpose in the world.

The campaign's \$75 million goal includes \$37 million to ensure student access, \$14 million to enhance student living and learning, \$16 million for programs enabling student success, and \$8 million for the annual fund. From the time the quiet leadership gift phase commenced in June 2012, \$53.8 million in gifts and commitments have been secured to offer transformational opportunities for students far into the future.



# TRANSFORMING TOMORROW

Watch the Transforming Tomorrow gala online at  
[new.livestream.com/wartburgknightvision/transform](http://new.livestream.com/wartburgknightvision/transform).

We'll count gifts from the beginning of the planning stages, which gives the campaign a scope of about six years. The most effective way to reach our goals will be to secure current gifts and pledges. We'd like to raise more than half of the final goal in cash, with the remainder in deferred gifts.

One feature of the campaign is to raise \$8 million for the transformation of Clinton Hall, built in 1958 and enlarged in 1965. Knowing that our style of education depends upon the character of this tight-knit community where we do our work, we'll create in Clinton Hall a state-of-the-art living-learning facility. We went into this campaign knowing that, if we are going to complete any capital projects, the College must raise the money outright. We need the help of many, many people to make the Clinton Hall project happen.

Historically, Wartburg has been blessed with dedicated volunteers. We are thankful for the time, energy, and resources of committed alumni and friends who are engaged in the life of the College. We owe a special thank you to Mike and Marge McCoy for their leadership of the steering committee and for the service of the members of the steering committee and the national campaign committee during the quiet phase and as we move forward.

The College also has been blessed with a great Board. The Regents' commitment, dedication, and care are the foundation of success for Wartburg's past and for the future.

Fully to realize the goals of the campaign, we will need the participation of everyone who loves Wartburg. Every gift is important. No gift is too small. Our students—not only those on campus now but also those who will follow them for years and years to come—depend upon each of us to play whatever part we can in leading this college confidently and ambitiously into the future.

Our past successes have positioned the college for progress and prominence. With your help, we are moving forward with a deep commitment to our heritage and a bold plan for even greater achievement.

I often call attention to the Pool of Remembrance just outside the Chapel. At that spot, we honor "the thousands of places, parishes, and persons whose leadership and vision, loyalty and devotion, financial support and prayers have nurtured and sustained Wartburg College in its life and mission."

I am inspired by the sentiment, the awareness that our College's health depends upon the stewardship of so many. We all play a vital role in the College's life and mission, too; we can be numbered among those thousands.

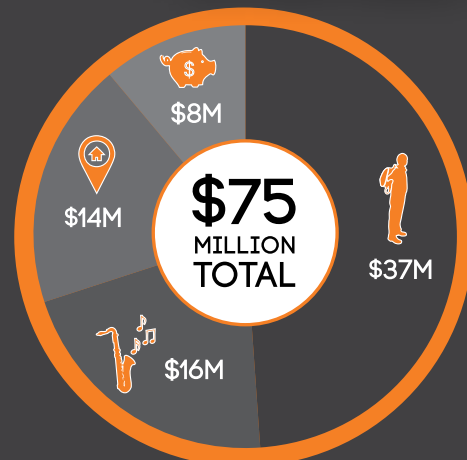
Our goals are ambitious as are the dreams of our students. We ask for your continued partnership—your prayers, your service, and your financial support.

Wartburg College will continue to achieve successes we have not yet imagined.

**Dr. Darrel D. Colson**  
Wartburg College President

Learn more at [www.wartburg.edu/transform](http://www.wartburg.edu/transform).

## CAMPAIGN GOALS



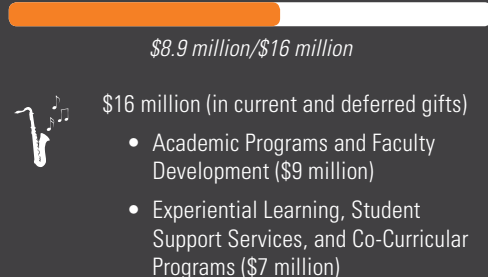
### Investing in People:



### Investing in Places:



### Investing in Programs:



### Annual Fund:



**Total – \$53.8 million**



Kelsey Bemus '15, a communication arts major from Dunlap, shared her Wartburg experience during the gala. In addition to finding lifelong friends, Bemus found faculty and staff who helped guide her along the path to graduation next May.



World-renowned opera star Simon Estes, distinguished professor and artist-in-residence at Wartburg since 2002, performed for guests. Estes and his family established the Simon, Ovida, and Tiffany Estes Endowed Scholarship at Wartburg.



Sen. Liz Mathis is a regent and former chair of the Department of Communication Arts (now Journalism & Communication). She helped emcee the evening.

## STEERING COMMITTEE

### CO-CHAIRS

**Michael J. and Marge D. McCoy**  
*Ellison Bay, Wisconsin*

**Raymond F. '65 and  
Judith K. Slade '65 McCaskey**  
*Chicago, Illinois*

**Jack C. '82 and  
Sarah J. Slife '82 Salzwedel**  
*Middleton, Wisconsin*

### HONORARY CO-CHAIRS

**Fred W. '67 and  
Susan C. Childs '69 Hagemann**  
*Waverly, Iowa*

**Dr. Martin P. Buchheim '81**  
*Chicago, Illinois*

**Dr. Fred D. Ribich**  
*Waverly, Iowa*

**Edwin F. Engelbrecht '82**  
*Maple Grove, Minnesota*

**David R. Van Ahn '64**  
*Panora, Iowa*

**Shirley S. Walker**  
*Waverly, Iowa*

**Dr. William E. Wessels '81**  
*Wausau, Wisconsin*

**Andrea M. Westmeyer '89**  
*Clive, Iowa*





# AN UNEXPECTED BOOST FOR CLINTON

BY EMILY CHRISTENSEN

**MICHAEL AND MARGE MCCOY ARE HOPEFUL** their \$2 million challenge grant for the capital centerpiece of the \$75 million Transforming Tomorrow campaign will entice all Wartburg College alumni to financially support the college's residential learning environment.

To date, \$2 million has been raised for the \$8 million transformation of Clinton Hall, which houses nearly half of the first-year class. Initial fundraising efforts were jump-started with a \$1 million challenge grant provided by the Franklin I. and Irene List Saemann Foundation in August. The challenge was met three months later.

"We wanted to put out another challenge grant and make it meaningful enough that we could really get this project done," Michael McCoy said.

President Darrel Colson, in his remarks at the public launch gala, said the potential of the McCoy's gift—which would bring the total raised to \$6 million—"puts us within striking distance of the total we need."


The Clinton Hall project is expected to create enhanced common spaces for social interaction and community engagement; integrated academic support spaces, including a tutoring/study room, classroom, and computer lab; and a faculty apartment, enabling a faculty mentor to engage students in a learning community. The updates also will include a tiered theater, kitchen, gaming lounge, and outdoor community spaces.

"Once it gets done, I think it is going to be a residence hall that a lot of students are going to want to live in," Marge McCoy said. "It would be nice if we could redo all of the older residence halls, but obviously that is not feasible. Clinton Hall is the first one we thought should have a remake, and we are behind it 100 percent."

Michael and Marge McCoy also have given generously of their time and talents to the Transforming Tomorrow campaign.

As campaign co-chairs they have eloquently served as spokespeople for the campaign, articulating its purpose and energizing a donor base that graciously gave \$51.8 million even before the campaign was publicly announced. That total includes the college's largest-ever gift commitment, \$11.5 million from Raymond F. '65 and Judith K. '65 McCaskey, and the largest-ever outright donation received by the college, \$2 million from the McCoy's to establish the McCoy Family Distinguished Chair in Lutheran Heritage and Mission.

The McCoy's generosity and vision is even more impressive when you consider neither of them attended Wartburg. However, they saw the positive impact the college has had on their children.

"Both of our kids, when they were at Wartburg, lived in Clinton Hall. Our son (Matthew) graduated in '93 and our daughter (Michele) in '97, and I thought at that time Clinton Hall needed to have a remake," Marge McCoy said. "It is time to get that building up to par with what those kids should have for living arrangements now and into the future." 



You can participate in the McCoy Match by calling 866-219-9115, emailing [development@wartburg.edu](mailto:development@wartburg.edu), or donating online at [www.wartburg.edu/transform](http://www.wartburg.edu/transform).

# MAKING THE MOST OF HER SCHOLARSHIPS

BY MEGAN REID

**WITH TEARS IN HER EYES AND HER VOICE CRACKING WITH EMOTION, APRIL MAGNESON '15 BRAVELY RECOUNTED THE CHALLENGES SHE FACED GROWING UP AND WHAT SCHOLARSHIP SUPPORT HAS ALLOWED HER TO ACCOMPLISH.**

**MAGNESON TOLD THE AUDIENCE** at the 2013-14 Wartburg scholarship luncheon how her father lost his right arm following a motorcycle accident; how her parents divorced, each remarried—and divorced again. She recounted the hardships of growing up in a single-income, single-parent household. She also stressed that through it all, education remained a priority.

"I not only want to show my brothers and sisters, but also my peers on campus, the power positivity has and how it can be used as a tool to overcome any bad situation," she said. "Through my accomplishments, I hope my siblings and friends see that the world is truly at their fingertips."

Despite the family's financial situation, Magneson never considered a large university. She craved the personal attention a private college could offer. Scholarships made that opportunity possible.

The Transforming Tomorrow campaign includes \$37 million for scholarships, a goal that would enable the college to meet 90 percent of all full-time students' financial need.

Magneson is making the most of her Wartburg experience. She has developed as a servant leader, twice traveling to homeless communities across the U.S. with Wartburg Service Trips.

"I have had some of the most gripping and eye-opening experiences," she said.

Magneson served meals in a Denver, Colorado, soup kitchen that provided for up to 800 people at a time. She did similar work in St. Louis.


"You go to either one of these communities expecting to bless them, but really, they were more interested in getting to know me and blessing me," she said. "They weren't afraid to talk about God. They had their Bibles out and were ready to have those discussions. That was pretty powerful."

This summer at Wartburg West, Magneson's coursework and service experiences melded in a real-world experience that left a lasting mark on her heart.

"At Denver Health, their thing is Level 1 care for all. They will treat you whether you have insurance or not," she said. "These prestigious doctors didn't judge their patients because they didn't have insurance or because they were homeless or addicted to drugs. They cared for them all the same."

On campus, Magneson continues to serve those around her as a resident assistant, helping the young women on her floor transition from high school to college and build confidence as they embark on their own journey of discovery.

Magneson already knows what is in her future: The biology major plans to attend medical school after graduation. Her Wartburg experiences will help her every step of the way.

"Because of the opportunities I have been given, the connections I have built, and the relationships God has blessed me with, I know at no other institution than Wartburg would I have developed into the strong, resilient young woman that I am today," she said. "For that, I would like to thank scholarship donors for their valuable investment in me. I am eternally grateful." 



# Knights

BY SAUL SHAPIRO

Alumni star behind the scenes in professional sports



**HOUSHOLDER '12**

## *Race fan's career right on track*

**AS A BOY JON HOUSHOLDER WANTED TO BE A PROFESSIONAL RACER.** While the die-hard NASCAR fan's aspirations evolved, they were always grounded in the world of professional stock car racing.

His dreams came true in March, less than two years after graduating from Wartburg. The former student body vice president from West Des Moines is now a production assistant at Charlotte-based NASCAR Productions.

"It's been surreal to see the drivers you grew up watching—to ask Jeff Gordon questions or do a project with other drivers," he said. "When I step back, it's so cool. I owe a lot of people."

Majoring in communication arts, Housholder honed his skills through Wartburg Television and KWAR radio and interned at KCRG in Cedar Rapids. He credits professors Cliff Brockman, who

"paid attention to all of the little details in students' videos," and Dr. Bill Withers, who "taught me how to communicate and network with others, and more importantly, the importance of being passionate about my future career."

The first few laps of that career came in advertising and video production for Menards home improvement centers, after Withers put him in touch with an alumnus working for the company.

"I had the opportunity to write, direct, edit, and film a Daytona 500 spot starring NASCAR driver Paul Menard (son of the company founder)," Housholder said about a commercial that aired during NASCAR races in the Midwest. "It was really a neat experience."

Meanwhile he happened upon NASCAR's president at a race and hand-delivered a resumé and cover letter addressed to him.

Those experiences led to his current position, where Housholder is responsible for cutting race highlights, interviewing drivers and crew chiefs, and creating video packages for news sources to air and post online.

He debuted in front of the camera in April for a highlight package on the Bojangles' Southern 500 in Darlington, South Carolina.

"I remember getting goose bumps when the camera started recording because it was something I've dreamed of," he said.



See a video Housholder created as a boy featuring NASCAR and Menards at [www.wartburg.edu/magazine/mj.html](http://www.wartburg.edu/magazine/mj.html).

A portrait of Eric Foote, a man with short brown hair, smiling. He is wearing a blue button-down shirt under a grey zip-up jacket. The background is a blurred outdoor scene with trees and foliage.

eric

## FOOTE '96

### *Staying ahead of the game with technology*

**ERIC FOOTE IS SURFING THE SYNERGIES** of the latest sportscasting wave—digital delivery in a brave new wireless world with Silver Chalice Ventures.

In an exploding industry where the cable sports divisions of Fox, NBC, and CBS are trying to play catch-up with ESPN, Silver Chalice Ventures is taking a different tack.

The brainchild of Jerry Reinsdorf (owner of the Chicago White Sox and Chicago Bulls), Silver Chalice delivers sports content via the Web, smartphones, and tablet applications.

“We’re also getting onto several other platforms such as Apple TV, Amazon Fire TV, Roku, and Xbox. We are focused on multiple distribution outlets versus only the web. Content distribution will be key to our success,” said Foote, vice president of business development.

Making the content happen has required a slew of partnerships with professional leagues, universities, college conferences, IMG College (the pre-eminent college sports marketing entity), Time Inc. (publisher of *Sports Illustrated*), and other technology giants.

Silver Chalice scored coups this year by gaining the digital rights to the four-team College Football Playoff in January and also launching the 120 Sports digital network on Web, mobile, and tablet application with *Sports Illustrated*.

Foote—the most valuable player on the Wartburg basketball team as a senior and second-team, All-Iowa Conference selection—joined an all-star team of Silver Chalice executives that included Reinsdorf; Chief Executive Officer Brooks Boyer, the White Sox chief marketing officer; and President John Burris, who put together groundbreaking mobile video deals at Sprint with entities from the National Football League to MTV.

“I build strategic partnerships and relationships,” said Foote, who is based in Boulder, Colorado. “I am responsible for working with the professional and collegiate leagues and teams, multimedia rights holders such as IMG College, and other

partners such as the College Football Playoff.”

He also works with Apple, Google, and other content distribution partners to form relationships that enhance the audience reach.

Foote took a leap of faith in 2012, leaving his position as senior director of business development and sales at CBS Sports, where he had been for seven years, to join the start-up.

“I really thought it would be a good opportunity to be part of something unique and grow a business from the ground up,” Foote said. “It’s grown quickly. We had 11 employees in Boulder when I started. We’re up over 50 now. The entire Silver Chalice team has surpassed 250 employees.”

The Newton native—a business administration and fitness management major—has sports in his DNA, having played basketball, football, baseball, and golf. He regards legendary Wartburg basketball coach Lewis “Buzz” Levick as a mentor.

Foote got an up-close view of sports management while shadowing then-Wartburg Athletic Director Bob Nielsen for a semester.

“The faculty and staff at Wartburg were amazing,” Foote said. “The individual treatment I received from instructors and the men’s basketball coaching staff helped shape my skills and prepared me for a sports management master’s degree (at Western Illinois University), paving the path for my successful career in sports media.”

Even if that path took a new route.

“The sports world is going so much toward the digital side as opposed to TV, radio, or the print media,” Foote said. “I have the opportunity to be part of something giant and grow a business from scratch.”



Read more about Foote's experience at  
[www.wartburg.edu/magazine/mj.html](http://www.wartburg.edu/magazine/mj.html).





wendy

# CAMPBELL MORRIS '97

## ***NBA VP uses teamwork for marketing***

**WHEN IT COMES TO CANDOR**, National Basketball Association executive Wendy Campbell Morris nails the equivalent of a three-pointer.

"I'm not a sports fan at all. I'm really more of a music fan," said the NBA's vice president of team sponsorship marketing, who grew up in Waverly.

"However," she added, "I love the business of sports. It's fascinating to test and learn what will move the needle for fans to engage more sponsors, buy tickets and merchandise, and/or consume more content digitally."

She was a business administration and marketing major at Wartburg. What she didn't learn in class, she absorbed from her mother, Gloria Campbell, associate professor of business administration and economics.

At Wartburg, Morris built her resumé with six internships, including developing *Midwest Living* magazine's first website.

Kerstin Karuschkat, a former German study abroad student at Wartburg, then human resources manager at a global telecommunications joint venture, helped Morris get her first "real job"—doing sales management support in Belgium.

When Morris asked Karuschkat how she could repay her, "she simply said 'pay it forward,'" Morris recalled. "It is a motto I try to live by, and I am proud to have many mentees prospering in sports."

Upon her return to the U.S., she worked for tech companies and professional sports sponsorship sales before landing the job in the NBA's internal consulting arm for teams.

"I enjoy the business of sponsorship and selling creative, engaging corporate partnerships that enhance the NBA fans' experience," Morris said.

"We are set up just like a team—tickets, group sales, premium, marketing/digital, sponsorship," Morris said. "I run the sponsorship development part of our department. Ultimately, my team of five people helps support sponsorship. We work with senior executives across all 30 NBA and 12

WNBA (women's) teams. I work solely with the business side of the house and do not interact with the player side of the business.

"Our department's role is to get teams talking," she added. "We compete on the court, but not off the court. We push our teams to share ideas on what's working to sell sponsorships, recruit for positions, and provide training for their staff members."

Her email handle (whirlwindwendy) gives a sense of her drive in dealing with challenges and optimizing the fan experience.

"The secondary market for tickets is something impacting our business. We are actively engaging fans to resell on our site so that the tickets are guaranteed and safe," she said.

"Teams are also ensuring the season ticket is more than just basketball—it's access to an exclusive community with cool perks and lifestyle events to complement game day like wine-tasting, test-driving cars before the public does, and family movie nights."

Morris lives in New York City area with her husband and a 1-year-old daughter.

trevor

## SHANNON '99



### Former Knight star scores ideal position

**TREVOR SHANNON WAS GOOD WITH NUMBERS AT WARTBURG.**

In the classroom, he was a double major in accounting and business administration-finance. In football, the running back from Fairbank surpassed 1,000 yards rushing in three of his four seasons, including 26 touchdowns as a senior, en route to 11 school records, two first-team All-Conference honors, and second-team recognition as an Academic All-American. In track, he was an indoor and outdoor All-American, a member of the record-setting 4x200-meter relay team.

"Working in sports was a dream of mine as an athlete pursuing a career in finance," said Shannon, the controller for the Minnesota Wild of the National Hockey League. "I felt my career path would be best served

pursuing my CPA and working in public accounting out of college."

After working for firms in the Twin Cities, he was hired by the Wild in April 2012.

"I can still recall meeting with my adviser, (assistant professor) John Haugen, who helped give me the direction to pursue my CPA, which was a determining factor in my position with the Wild because it was required," Shannon said.

His duties in leadership management for the St. Paul-based Wild include adherence to NHL-specific financial reporting, taxes and audits, internal controls, month-end close, payroll, process and procedures, and "promoting a greater state of hockey for Minnesota."

Some challenges, though, have been unexpected.

"Working in sports definitely has an impact on your own personal fan experience," Shannon said. "For me, attending a home game has become more than just enjoying an NHL hockey game. I'm always paying close attention to the business happening around me. Are the seats full? Are the fans around me enjoying the event, and what can we do better to enhance the overall fan experience with the Wild?"

Still, Shannon, who is married with two young children, finds himself in a good place.

"I have a passion and respect for sports and athletics," he said, "and with my strengths in accounting and finance, having a position in finance leadership in a professional sports organization is a dream role."

Occasionally, though, there are disappointments.

"On my first day for the Wild, I was greeted by another Wartburg alum, Anna Johnson (Bedard '03), who worked in our corporate sponsorship group. Unfortunately, the Minnesota Wild would not give us Outfly off just because we said it was Outfly," Shannon said. "But it was not for a lack of effort."



mac

## SLAVIN '10

### In his field of dreams

**THE DETROIT TIGERS HIRED MAC SLAVIN** to do a job that didn't exist five years ago. As social media coordinator, Slavin manages the team's accounts on Twitter, Instagram, Vine, Pinterest, Tumblr, Google+, LinkedIn, and the team's blog.

"Most people think I play on Facebook all day," he said. "I also help out with our digital marketing initiatives, while working on different online promotions and content strategies."

The team places such a premium on social media that it had a special "day" to reward its Twitter followers with reduced prices and a Tigers TweetUp T-shirt.

"During spring training and our first couple of home games, it hit me that I was working with some of the best baseball players in the world," Slavin said. "I was getting paid to make funny





jason  
**KRAMER '00**

## *Giving fans the Royal treatment*

**LOSING THE WORLD SERIES BY JUST ONE RUN** in Game 7 stings. A lot. Any Kansas City Royals fan can tell you that.

But when the smarting subsides for those who follow the beleaguered franchise, the joy of a historic season is revealed. Jason Kramer, senior manager of corporate partnerships for the Royals, watched as empty seats in Kauffman Stadium began to fill in August and September. Then, when the team made the playoffs for the first time in 29 years, the city that almost exclusively wore red on Sundays started sporting Royal blue.

"During the Division Series we were playing the (Los Angeles) Angels. We won Game 1 and Game 2 in Anaheim and were coming home to play Game 3 and possibly clinch the series," Kramer said.

videos with these guys. I 'had' to get the best hitter in baseball (Miguel Cabrera) to take a selfie. I got to interview two Cy Young Award winners (Justin Verlander and Max Scherzer). Some days it just blows my mind."

The former *Trumpet* newspaper editor and Entertainment ToKnight marketing executive from St. Charles, Minnesota, quickly made it to the big leagues after stops—among others—with the Lancaster (California) JetHawks (Class A California League) in marketing and public relations and the Professional Bull Riders as social media coordinator.

Slavin, a communication arts major, started down the path guided by Dr. Bill Withers, professor of journalism and communication, who asked "if I'd be interested in working for a sports team instead of covering it for a newspaper. He helped me set up an internship with a baseball team (the La Crosse Loggers of the collegiate Northwoods League), and I've been in sports since."

Others in the department helped him hone his skills.

"Bill Withers, Penni Pier (professor and department chair), and Cliff Brockman (associate professor) challenged me to work in Web," Slavin said. "I was convinced that I wanted to do traditional PR or write for a

"The Chiefs were playing that night, but the city was mostly blue. They really embraced the team and got behind us."

Kramer, a business administration major and baseball player at Wartburg, got into the game his senior year with an internship under Gary Grace, then Wartburg's director of athletics.

"That gave me the confidence to know the sports industry is where I wanted to pursue my career," he said. "I thought it would be a perfect combination to combine my business degree with my passion for sports."

After several marketing-related positions in higher education athletics, he joined the Royals in November 2011, working with national and regional brands to help them achieve sales and business development goals through marketing and sponsorship opportunities.

The biggest challenge, Kramer said, is ensuring "the in-stadium experience is as convenient, affordable, and memorable as possible to make sure fans are rewarded for their investment—time and money—and continue to choose to attend in person instead of watching on TV."

With the team's rebirth on the field, he doesn't foresee a problem filling seats next season.

"Kansas City is a big baseball town but it had kind of fallen off in the last 20-plus years. This team has revived our fan base and the city's interest in baseball," he said. "I think we are going to see an increase in fans, especially in that younger generation that wasn't around the last time the Royals had this type of success."

The Waverly native, whose mother, SuzAnn, works in Wartburg's Advancement Office, is married with two daughters.

print publication. The three of them 'forced' me to start doing Web and learn how websites and online properties functioned, and I'm glad they did. By my senior year, I was in love with digital and social media, and now I couldn't imagine doing anything else."

He also worked for Mark Adkins '90, Wartburg's former sports information director. "I was able to write stories for *The Trumpet*, shoot and edit video for The Circuit, keep stats and work with the promotion of sporting events, all while being a student. As a social media guy, my job requires me to write updates and blogs; shoot and edit video for the website, YouTube, and other platforms; and design graphics for our website. Wartburg taught me how to do almost all of these," he said.

Slavin relishes where it has taken him—working in sports, "the only job that doesn't feel like a job to me."

# scott HARVES '97

## Chronicling life's wins and losses

**SCOTT HARVES DISTINCTLY REMEMBERS** working the night shift for \$7.25 an hour fresh out of college, but now says the sacrifice was well worth it. The ESPN producer recently reached the pinnacle of his profession by winning an Edward R. Murrow Award for excellence in electronic journalism.

In more than 17 years at the sports mothership, the Burnsville, Minnesota, native has gone from clipping game highlights to creating elaborate features for the network's premier programs.

"I could tell in college I didn't have a great voice or camera presence, but felt I always had a handle on what I should say or write," said Harves, who originally hoped to go into radio play-by-play. "I was such a hardcore sports fan when I first started at ESPN that I never would've pictured myself enjoying the human interest side."

His producer title involves far more than running a control panel. On assignments, which Harves often finds on his own, he initiates contact with the subjects, hires a camera crew, directs the field shoots, and even conducts the interviews. Back home in Lakeville, Minnesota—where ESPN allowed the father of two to relocate—Harves logs video footage, organizes a storyline, and edits a rough draft. Then he's off to the ESPN world headquarters in Bristol, Connecticut, to oversee the project's completion.

The final product usually appears on ESPN's hallmark show, *SportsCenter*, or other studio shows such as *College GameDay* or *Outside the Lines*.

Well-received features may appear on multiple shows, as was the case following a compelling and unusual assignment that took Harves to Huntingdon, Tennessee, in early 2013. The Lady Jags of Carroll Academy, a day-treatment correctional facility run by the county's juvenile court system, were on a notorious streak: losing 207 straight basketball games.

Harves' task was daunting. The story would involve girls opening up about poverty, drugs, and abuse, not to mention an unfair share of defeat. Hours after meeting the team, Harves witnessed loss No. 208: a 91-4 rout at the hands of the rival, public school in town.

"It was hard to watch," he said. "I think anyone would have a hard time losing like that. And it was hard knowing the background, that some people just don't get a fair chance in life."



But Harves discovered, and told, the real story: the program provided escape for players with troubled home lives, and two endearing coaches drew up life lessons. The 14-minute feature, *The Lady Jags: Losing to Win*, debuted in May 2013. The Radio Television Digital News Association announced the Murrow Award selections this June, and Harves received his at an October ceremony in New York City.

"At Wartburg I learned from Grant Price—an Iowa broadcasting legend—and he talked at length about Edward R. Murrow," Harves said. "I still remember his radio and TV clips from class, so this is not just some award to me. I definitely was proud of it."

Harves also credits Wartburg for providing a connection to ESPN and the know-how to make the most of it.

"From a production standpoint, I got so many opportunities in college that when I started at ESPN I was a leg up on a lot of people who went to bigger schools and didn't have that hands-on experience," he said.

Harves, who met his wife, Nicole Wilson '97, at Wartburg, has come to campus to work with Journalism & Communication classes several times since returning to the Midwest.

"I enjoy visiting with the students because I don't know a lot of other people that want to sit down and talk for hours about TV," he said with a laugh.

## WANT TO READ ABOUT MORE MAJOR LEAGUE ACCOMPLISHMENTS?

Head over to [www.wartburg.edu/magazine/mj.html](http://www.wartburg.edu/magazine/mj.html) for stories about Nate Vaughn '11, producer with the Kansas City Chiefs' 65 Toss Power Trap Productions, and Luke Shanno '09, corporate communications manager for the Chiefs. If that's not enough, we have another story about graduates who have landed positions in NCAA Division I athletic departments at [www.wartburg.edu/magazine/d1.html](http://www.wartburg.edu/magazine/d1.html). Those featured include Eric Book '00, associate athletic director of marketing, sales,

and service, Texas Tech University; Ben Messerli '10, assistant director of compliance, the University of Northern Iowa; John Mosbach '04, assistant athletic director, the University of Southern California; Jim Praska '92, associate director of athletic compliance-scholarships, the University of Minnesota; and Kelly Preussner '05, assistant director of academic support, Duke University Athletics.





# Lavatory Learning

BY EMILY CHRISTENSEN

**DR. DANIEL WALTHER HAS USED SWANKY RESTROOMS** in North America and Europe, co-ed cubicle toilets on planes and trains, and holes in the ground in southern Europe.

No matter how stylish—or, um, fragrant—the surroundings, the end result is not something one talks about in mixed company.

Until now. Walther recently introduced his IS 201 Bathrooms course to the Wartburg campus.

“Everyone goes to the bathroom. Everyone has used a public restroom and has a bathroom story,” said Walther, the Gerald R. Kleinfeld Distinguished Professor in German History.

Students lined up to get in the class, many likely with notions similar to that of Liz Lockard ’17.

“I thought it would be an easy class. We all use bathrooms. What more could I learn?” she said.

The answer: A lot.

IS 201 courses are designed to get students thinking about their place in the world and how they can better understand it.

“The purpose of this course is to use a space that everyone uses but no one really wants to talk about and actually look at how it works and how it reinforces certain social and cultural norms,” Walther said.

“Culturally we’ve decided this is a very private, very personal thing,” he continued. “And then we have to do it in public.”

The class also tackled such topics as accessibility, gender, and how restrooms are used and the clean-up process is completed in different cultures.

“When you are not moving on a plane or a train, the space already says men or women. It’s already constructed. Why? There are few differences in how we go to the bathroom. It’s not

physiology,” Walther said. “Why are they divided? What do you do with someone who is transgender or transsexual?”


Lockard found the lack of accessibility and safety in other countries to be particularly fascinating.

“I realized how fortunate we are, especially in Iowa, to have easy access to clean and safe bathrooms. Even in larger U.S. cities that can’t always be said,” Lockard said. “Then when you take it broader, to other countries, especially Africa, sometimes bathrooms have terrible conditions, are dangerous, or just nonexistent.”

According to [worldtoiletday.org](http://worldtoiletday.org), 2.5 billion people do not have access to clean and safe toilets. This statistic bothered Lockard. So, while the class largely focused on written reflection, Lockard wanted to act.

“We had just read a chapter on places where children were afraid to go to the bathroom because they were afraid a mythical creature would attack and rape them,” she said.

Walther agreed to a course change, and Lockard and her classmates set out to raise awareness locally or bring clean, safe bathrooms to locations across the globe. Lockard’s group developed a proposal that would connect a South African community with Peepoople, an organization that provides personal, single-use, self-sanitizing, and biodegradable toilet bags.

“This whole class was definitely an eye-opener as far as realizing how privileged we are,” Lockard said. “The experience was made even better because we had a student from Africa in our class. Even though she came from a nice area, she still has had experiences that we could never imagine. You connect on a personal level with your peers because going to the bathroom is such a personal thing. It was a really cool aspect of the class.” 



# The Biology of • Brewing

BY EMILY CHRISTENSEN

**THE RECIPE SEEMS EASY ENOUGH TO FOLLOW:** Heat water, add malt, then boil for an hour while stirring in the hops.

But the precision required to brew a batch of beer is a time-tested science. The equipment used must be very clean. If the concoction is boiled too long or the temperature fluctuates too much, the flavor will change (and not always for the better). If too much sugar is added, a mess will ensue.

"Brewing is actually quite a complicated process with a lot of biochemistry," said Dr. Roy Ventullo, a biology professor who uses brewing to teach research techniques and concepts in his microbiology course.

"I think all microbiology courses should have a practical element. We do a lot on infectious diseases, the function of the organism, viruses, and protozoa, and we talk about how fermentation is such a big industry in this country.

"When I was at the University of Dayton, I used to make wine in class because we had a winery nearby. Turns out Winter Term in Iowa is not a good time to go looking for grapes," said Ventullo, the Dr. Myrle Burk and Vera Burk Will Endowed Chair in Biology.

Ventullo's not the only one on campus using beer to teach. Dr. Daniel Walther, professor of history and Gerald R. Kleinfeld Distinguished Professor in German History, regularly teaches ID 333 Beer in Society. Both couple the science lessons with life lessons.

Walther's students are required to study the college's alcohol policies and write their own.

"What the students come up with is very interesting. Some say they believe that drinking on campus should be done in public, not behind closed doors. Others offer policies that are stricter than the one in place by the college," Walther said. "And their consequences are often stricter, too."

Ventullo tried yogurt, sauerkraut, and cheese labs, but "frankly, beer making was more interesting to the students than any of the other things they could make," he said.

In addition to learning proper lab techniques, students research the brewing process, materials and methods, the chemistry of the hops and yeast, and history of the yeast.

Ventullo's students do not do "whole grain brewing," which turns grain into beer. Instead, the class uses pre-extracted powdered malts—the sticky sweet substance created when one heats a bag of grain—cutting about two hours off the process. Each group, following its own recipe, measures the necessary malt, pours it into a pot, and boils it for an hour, essentially sterilizing the product. Hops are added at predetermined times during the boil process.

"It's a lot of fun to come into a lab and do something that is different than any other lab."

– Courtney Larson '14





"I try to give everyone a formulation with varying hops and yeast to show them that different hop strains gives them different flavors and how that is all analytical," Ventullo said. "It's a combination of very practical chemistry and biology."

After the hourlong boil, the mixture is quickly cooled. The liquid is then "racked"—brewing jargon for transferred—from the pot to a glass bottle without contaminating it, and yeast is added to the mix. The jugs are then moved to a cool room, where they ferment for about 10 days. When ready, the beer is racked into a second container, leaving the yeast and other residue behind. Some beers styles are then "dry hopped" by adding additional hops for flavor or aroma.

"We learned very specifically what happens chemically and biologically each step of the way," said Christina Jellema '14.

A week later, the students bottle the beer with a bit of sugar to carbonate the beverage—precise math is necessary to avoid inadvertently creating a bottle bomb. Then they wait.

"It's a lot of fun to come into a lab and do something that is different than any other lab and that is something we could potentially use later in life," said Courtney Larson '14. "I've brewed with my dad before, but this was a totally different experience. I never truly understood the process until now."


The final hurdle—though not a significant portion of their grade—is a taste test. Ventullo invites other brewers and beer aficionados to judge the beer. The experts are asked to score it based on appearance, aroma, mouth feel, flavor, and overall impression. Their reactions usually are quite favorable.

"There is a science to beer tasting. You can enjoy it on your palette and sample it the same way you do wine," Walther said.

A small group of professors—including Ventullo, Walther, and the Rev. Dr. Walter "Chip" Bouzard—have even discussed the possibility of opening a nanobrewery on campus. Students would be responsible for building a business plan for the operation, marketing it in the community, and, of course, crafting the beer.

Though very few schools own and operate their own breweries—University of California-Davis and Oregon State University are just two—at least a couple dozen offer courses focusing on brewing, often as part of a larger food science program.

Though Ventullo understands not everyone would be excited about the prospect, he said anecdotally he's had support from alumni.

"You know, Martin Luther had beer. His wife was the brewer. Of course, everyone did back then," he said. "We are trying to mimic her recipe, but, unfortunately, it was never written down. Back then they flew by the seat of their pants." 



**Students measure out the malt extract and hops which will be added to the kettle during the boiling process.**



**Students use a bottle capper to secure the cap during the final step of the brewing process.**



Visit [www.wartburg.edu/magazine/beer.html](http://www.wartburg.edu/magazine/beer.html) for more photos from Dr. Roy Ventullo's brewing lab.





# HALL OF FAME INDUCTEES



## Travis "T.J." Craig '99

Craig was a four-year member of the cross country and track and field teams and a two-time national qualifier in cross country. He was a two-time All-Conference champion, as well as the IIAC MVP in cross country. He won the 5,000- and 10,000-meter runs for track in 1998 and the 10,000 in 1999. Craig earned his master's degree in administration from Drake University. He lives in Iowa City, where he teaches fifth and sixth grades. He coaches junior high cross country and high school track, as well as Wartburg's summer cross country camp. Craig and his wife, Autumn, have two children.



## Brian Nelson '97

Nelson was a four-year member of the football and baseball teams, and he competed in the NCAA tournament with each. A two-time All-Conference quarterback, Nelson threw for 4,051 yards and 45 touchdowns and ran for 1,031 yards and 10 touchdowns. The Knights finished 34-6 in his four years and were 27-5 in Iowa Conference games. On the diamond, Nelson was a four-year starter in the outfield and had a .287 batting average. In 140 games he had 119 hits, 24 doubles, nine triples, 13 home runs, and 81 RBIs. He lives in Forsyth, Georgia, where he is a high school teacher and coach.



## Jessica Mennen Rettig '04

Rettig was a four-year member of the basketball team and a three-time All-Conference selection. In 114 games, she totaled 1,442 points, 687 rebounds, and 61 blocked shots, and posted a 12.6 PPG scoring average and a .512 field goal percentage. Rettig received All-Region honors from d3hoops.com for the 2003-04 season. She lives in Johnston and is a cardiopulmonary specialist at Mercy Hospital in Des Moines.



## Melissa Stensland Norton '01

Norton was a four-year member of the track and field team and a two-time All-American in the shot put. She was a national qualifier in four events for indoor nationals and six for outdoor nationals. She held the school record in the hammer throw, weight throw, and shot put in both venues; all records have since been broken by athletes she has coached as an assistant track and field and assistant strength and conditioning coach at Wartburg. The Knights have won seven NCAA national championships, and she has coached 11 All-American women's throwers and three All-American men's throwers. The U.S. Track and Field and Cross Country Coaches Association named the Waverly resident the women's Assistant Outdoor Coach of the Year in 2013.



## Gary Ross '79

Ross was a three-year member of the football team and four-year member of the baseball team. As quarterback he threw for 2,133 yards in two years. Ross, also the punter, averaged 37.1 yards per kick. On the diamond, he had eight wins on the mound and a .321 career batting average with 83 hits, 16 doubles, two triples, six home runs, and 51 RBIs. Ross was a member of three Iowa Conference Championship baseball teams and was the conference's Player of the Year in 1979. The Urbandale resident is the activities and athletic director at Johnston High School in Johnston. Ross serves on the board of directors for the Drake Relays and is a past president of the Iowa High School Athletic Directors Association.



## Heather Nail Schmidt '00

A four-year member of the volleyball team, Schmidt recorded 941 kills, 1,440 digs, 156 blocks, 92 service aces, and had a hitting percentage of .769. The Knights finished 89-39 in her four years and twice qualified for the NCAA tournament. She was a first team All-Conference selection in 1999 and held school records in kills, digs, and attack attempts when she graduated. Schmidt earned her master's degree from Minnesota State-Mankato. She is the director of the Heart Ball for the American Heart Association in Des Moines.



# Fretham takes a ride down the Blues Highway

**INSTINCTS HAVE GUIDED KARI FRETHAM '70 ON HER LIFE'S JOURNEY** along a route with frequent detours but no signs of stereotypes.

The farm girl from Waseca, Minnesota, headed to California to teach and ended up a chronicler of the South Los Angeles blues scene as an author (*Sweetback Blues: The Twelve-Bar Tale of South Side Slim*) and documentary filmmaker (*Hot Love On Me So Strong: The Blues of South L.A.*).

Her affinity for the blues—the soundtrack for much of her journey—may have been preordained as she wrote in an article about her life.

“There were early signs on the farm in Minnesota that this raunchy, heartfelt music would take over my life. Few memories predate the conviction that my Creator, finished with everything inside, tossed a coin for the final skin decision. Heads ‘black.’ Tails ‘white.’ Tails it was, so into the Scandinavian north I landed.

“One generation removed from Sweden, mom insisted that top-volume (gospel singer) Mahalia Jackson wake us Sunday mornings, and when Amosandra was born on the *Amos ‘n’ Andy* radio show within a year of my own birth, she (a doll) arrived via Montgomery Ward mail order to rarely leave my side.”

Fretham arrived at Wartburg in the late '60s, amid the civil rights and Vietnam anti-war movements.

“I pretty much majored in coffee, cigarettes, and anxiety,” she said, while finding time to work at the poverty-stricken Cabrini Green Housing Project in Chicago and packing supplies for victims of the Detroit riots.

Her initial major was social work, but her love of literature prompted a switch to English.

“Professor P.A. Kildahl’s red pen thoroughly marked up my papers. He was fierce. I learned so much. ... I finally figured out how to work and excel in his class,” Fretham said.

As a student teacher, presaging things to come, she included discussions of Simon and Garfunkel lyrics.

“Education really combined my love of helping people advance—social work—with my love of the content of my teaching—literature and the arts,” she said.

Fretham earned a credential at California State University, Los Angeles to teach special education and a master’s degree in English literature at San Francisco State University. She taught special education classes, then became program director of consultation services for a special education nonprofit in Berkeley, California.

While soaking up the Bay Area music scene, she also gained an appreciation for the roots of the 1960s revolution in rock music—the blues. She became enamored with B.B. King’s *The Thrill Is Gone*, and soon she was gone, too, to teach in Culver City, where she has been the past 17 years.

Just five miles away lurked the South L.A. juke joints—“the blues holy ground in my backyard,” Fretham said. That just whet her appetite for a pilgrimage to the Mississippi Delta, birthplace of the blues.

“Maps of Mississippi adorned my bedroom door,” she wrote. “I rented obscure videos, obsessed over books and articles. I was going to the South, to plantation slave quarters and burial grounds, to gas stations at highway crossroads that would feed my hunger with catfish and helpings of Robert Johnson’s mystique. I would search out the very nooks and crannies that made the blues the blues. In the South, where it all began, I would feel the vibe of real blues for sure.”

She became well-versed in African-American history; the history of the blues as an art form and social code; and its structure, lyrical patterns, and themes.

In L.A., she struck up a friendship with Louisiana-born South Side Slim (a.k.a. Henry Harris), a singer-guitarist and rising star. Fretham wrote about it from Slim’s perspective.

“She puts a tape in, and we start watchin’. I look at her, and she’s all into these guys with no teeth playin’ their music,” Slim said. “I figure, if she’s that serious, she just might have enough guts to go with me to the places on the south side where I would be hangin’. ... I knew everybody, so I figured it would be cool. I mention it, and she’s all for it.”





**Kari Fretham's work in the classroom also earned her several accolades, including:**

- Sony Entertainment Pictures Teacher of the Year award in Culver City, California.
- Los Angeles Music Center's BRAVO Award in 2011 integrating music, acting, and drawing into her language arts curriculum.
- Los Angeles County Teacher of the Year in 2012 for integrating arts into her eighth-grade English curriculum.

*"There were early signs on the farm in Minnesota that this raunchy, heartfelt music would take over my life. Few memories predate the conviction that my Creator, finished with everything inside, tossed a coin for the final skin decision. Heads 'black.' Tails 'white.' Tails it was, so into the Scandinavian north I landed."*

*— Kari Fretham '70*


Fretham's next project was a documentary, despite only having a one-week course for teachers on filmmaking.

"No one ever wanted to stay around the area of South L.A. long enough to make a documentary film. Several had been approached by different musicians," Fretham said.

"South Side Slim asked me if I would do it. He said that because I'd been hanging around the scene so much for over seven years, the community would open up and trust me. They did, and it turned out to be a very good film."

The project—three years in the making—attracted a sold-out audience at its premiere in June. It's not a historical retrospective, but captures the essence of the present-day "down home" South L.A. blues scene—the music and ambiance—with interviews of musicians and residents.

The documentary begins with Fretham's backstory as a blues aficionada. She then travels to various venues such as Bells' Blues Workshop (where a sign cites fines for different levels of "cussin'") and Babe and Ricky's Inn, a half-century landmark that closed last year after featuring the likes of B.B. King, Eric Clapton, and John Lee Hooker. When the blues breaks out in a backyard, truckyard, junkyard, or a makeshift barnyard, Fretham is there.

Having reached her professional and avocational destination, Fretham remarked, "I feel pretty special that this opportunity came to me. I know that everybody probably loves the blues, but I am obsessed." 



submitted photo

# KNIGHTS IN THE NEWS

## 1957

The Rev. **MILTON OST**, Albert Lea, Minnesota, published a historical book, *Tumbleweeds Burning*, which follows five generations of a Lutheran family invited by the czar to live in Russia. The book is available at Amazon or [demost@lakes.com](mailto:demost@lakes.com).

## 1961

**RICHARD and SUE BOGAARD '64 JAMES**, Lawrenceville, Georgia, celebrated their 50th wedding anniversary. They were married Aug. 22, 1964.

## 1970

**DEAN ANDREWS**, Holden, Massachusetts, retired after 25 years with TM Electronics.

**JIM ERNST**, Cedar Rapids, retired in May as CEO and president of Four Oaks.

## 1973

**JOHN WUERTZ**, Waverly, is director of the Wartburg physical plant.

## 1974

Dr. **REBECCA PETERSON KAMM**, Decorah, was honored with a 2014 Excellence Award from the National Institute for Staff and Organizational Development (NISOD). She is a communications faculty member at Northeast Iowa Community College.

## 1975

**LORI GUHL POEHLER**, Waverly, is manager of the Wartburg Digital Print Center.

## 1977

Dr. **DAN HANSON**, Peru, Nebraska, received Iowa State University's College of Human Sciences' Alumni Achievement Award and was inducted into the Waldorf College Athletic Hall of Fame this fall. Now president of Peru

State College, Hanson graduated from Waldorf in 1975 and spent 30 years at Waldorf as a vice president, dean, administrator, counselor, and professor. He earned a Ph.D. in instructional technology from Iowa State.

**HENRY MANNING**, New York, is a senior manager with CohnReznick, LLP.

**ANN BOTTELSON MORRIS**, West Des Moines, is completing a third pair of children's picture books, which will be published in English and Spanish. The first of her two previous books has been republished in an improved format and is available at [authorannmorris.com](http://authorannmorris.com)

## 1981

The Rev. **JoANN POST**, Manchester, Connecticut, is the author of *Steward of Stories*, a collection of essays about parish ministry published by Wipf and Stock and available at [wipfandstock.com](http://wipfandstock.com).

## 1982

**PETER KALSHOVEN**, Rock Hill, South Carolina, is national sales manager with DLD International, Inc.

**META WOHLRABE NELSON**, Fort Collins, Colorado, published *Great Expectations: An Adoption Story and Devotional*.

## 1983

**COLLEEN KAMKE** and Thomas Niemann, Dearborn, Michigan, were married May 25.

## 1984

**BARBARA WENDLER NINE**, San Antonio, Texas, was named Teacher of the Year at Charles C. Ball Elementary School, where she teaches music. She was subsequently honored as 2014 Elementary Teacher of the Year in the San Antonio Independent School District and was district nominee for the Trinity Prize for Excellence in Education.

# ALUMNI CITATIONS

*Honorees recognized for contributions to the college, church, community, and workplace*



## THE REV. DR. LAWRENCE W. WICK '61

During more than four decades in ministry, Wick personified Wartburg's mission of leadership, service, faith, and learning.

With a Master of Divinity degree in hand, the young pastor continued his studies, obtaining Master of Science and Doctor of Ministry degrees. Wick later took sabbatical

at Princeton Theological Seminary and two institutions in Oxford, England.

His calling took him near and far, beginning with a church internship in the U.S. Virgin Islands and a chaplaincy at an Illinois hospital. Wick led three congregations in Illinois before accepting calls to North Carolina and Nebraska. He then filled interim roles at four Illinois churches before retiring in 2005.

Wick has led the Wartburg Alumni Board and served on the college's Commission on Mission strategic planning initiative. He has volunteered for a host of leadership positions with the ELCA, the Lutheran Church in America Foundation, and the AIDS Interfaith Network, among many others.

The Chicago resident and his wife, Sherri, are active members of Saint Chrysostom's Episcopal Church, and he is a member of the University Club of Chicago.



## DR. KATHRYN A. POHLMANN DUFFY '79

Pohlmann Duffy's passion for sacred music and Lutheran higher education is shown in her work at Grand View University in Des Moines. In leading the institution's music department since 1995, she has revitalized the music program and mentored countless students.

Under Pohlmann Duffy's direction, the Grand View Choir's reputation has continued to grow through recent international tours and a performance at Carnegie Hall. She also is instrumental to Julefest, the university's annual Advent and Christmas concert.

Instructing courses such as music theory and history, conducting, and worship music, she received Grand View's outstanding faculty member award in 2000. The following year she participated in the Lutheran Academy of Scholars at Harvard University.

Pohlmann Duffy founded a faculty colloquium series at Grand View and has presented at festivals and churches and for music associations. She has contributed to books and journals and composes original works.

She serves as a board member for Iowa Youth Choruses and as director of music at St. James Lutheran Church in Johnston.





Dr. **RACHELLE REID**, Jesup, published a book, *Never a Dull Moment: The Life of a Country Vet*, to fulfill a promise made to her Wartburg English professor, the late Marion Chapman Gremmels '52. Proceeds from the book, available in paperback or as an ebook from TatePublishing.com, will help build a county animal shelter.

## 1986

**GARY JOHNSON**, Chicago, received the Coast Guard Unit Commendation, the highest peacetime unit award for valorous or extremely meritorious service.

**KYLE ZEHR**, Normal, Illinois, is a supply chain manager, packaged goods, with GROWMARK, Inc., Bloomington.

## 1988

**RANDY SCHNEIDER**, Madison, Wisconsin, was promoted to associate head softball coach at the University of Wisconsin-Madison.

## 1991

**RICHARD EVERHARDT**, Waverly, is a web application developer at Wartburg.

## 1992

**JEREMY TOMLINSON**, Des Moines, received his juris doctor degree from Drake University Law School in May.

## 1994

**HEATHER VAN GERPEN CURTIS**, Clear Lake, is services coordinator at Opportunity Village.

## 1996

**MOLLY KAMM BLEESS**, Fairmont, Minnesota, is a junior/senior high school choral director with the Fairmont Area Schools.

## 1997

Dr. **ELISABETH ERICKSON**, St. Louis, Missouri, is an assistant professor of sport management at McKendree University, Lebanon, Illinois, after earning a Ph.D. in health and sport studies in May from the University of Iowa.

Dr. Ronald and **HEIDI LADENBURGER ZIMMERMANN**, Bolingbrook, Illinois, announce the July 31 adoption of Emma Sara, born Feb. 20.

## 1998

Chris and **SARAH ALBERTSON CORKERY**, Cedar Falls, announce the adoption of Anna, born June 17, 2013. She joins Lucy, 7, and Jude, 5. Sarah recently joined the executive development program at Veridian Credit Union, Waterloo.

Chad and **KRISTINA AHNEMANN RIDGELY**, Urbandale, announce the birth of Lars Kristian, Aug. 15, 2013. He joins Noah, 16.

Mishan and **KIMBERLY SCHREIBER HAN**, Cottage Grove, Wisconsin, announce the birth of Lukas Everett, May 16. He joins Martisha, 1.

## 1999

Nick and **CARRIE KIMBALL ARNOLD**, Mt. Pleasant, announce the birth of twins, Paisley Fay and Mallory Rae, May 30. They join Natalie, 3.

**JAY BOEDING**, Waverly, has joined the Wartburg Development Office as a major gift officer.

**STEPHANIE ROBBINS BOEDING**, Waverly, has joined the Wartburg Alumni Office as alumni communications coordinator.

Dr. **ANDREW GREEN**, Pella, was promoted to professor of political science at Central College. He also serves as the pre-law adviser and mock trial faculty coach.

**JON and LISA WHITMAN '00 KAMMERER**, Cresco, announce the adoption of Naomi Tizita, 2. She joins Caleb, 10, Joseph, 8, and Andrew and Marcus, 4.

**ELLIE MILLER STARKS**, Rochester, Minnesota, is editor/publisher of *The*

*Wagazine* ([www.thewagazine.com](http://www.thewagazine.com)), a pet publication she founded in 2013.

**FATINA WILLIAMSBEY WILSON**, Chicago, was promoted to registrar/director of student services at Cortiva Institute. She oversees three Chicagoland campuses: Chicago Loop, Joliet, and Crystal Lake.

## 2000

The Revs. **LEANNE CLAUSEN de MONTES** and Jorge Montes-Clausen, Clinton, announce the birth of Maya Gabriela, May 14, 2013. She joins Sophie, 4, and Sam, 2. LeAnne is co-pastor with her husband at First Congregational Church UCC.

## 2001

Brian and **MEGAN MYHRE BURKE**, Des Moines, announce the birth of Amelia Marissa, Aug. 10. She joins Gabriel, 2.

Neil and the Rev. **ALI BOOMERSHINE HAUGERUD**, Fergus Falls, Minnesota, announce the birth of a son, Aiden Curtis, July 1.

**ERIKA KNOROVSKY** and Andrew Pickering, Bettendorf, were married June 21.

**DAWN BESCHORNER SUNDBERG**, Waverly, is coordinator of visitor relations and admissions special events in the Wartburg Admissions Office.



**SUSAN M. BAHE '82**

Bahe has left an indelible mark on generations of youth in Lakota, North Dakota, where she has spent her entire 32-year teaching career.

She teaches all science courses for grades 7-12, but also is beloved for efforts outside the classroom. Bahe started a Students Against Destructive Decisions chapter and an annual after-prom party that long have been points of pride in the small town. She further mentored students as a longtime volleyball coach.

At church Bahe directs the choir, founded an after-school music group, and formed a contemporary worship band. She spent many summers working at Bible camps for youth and helped the ELCA organize a camp for mentally handicapped adults.

Bahe's enthusiasm for the sciences has helped several students advance to international science and engineering fairs.

She belongs to a family of Wartburg alumni, including her parents, a sister, three uncles, an aunt, two nieces, and two cousins.



**The Rev. Dr. Lawrence Wick '61, Dr. Kathryn Pohmann Duffy '79, and Susan Bahe '82 were honored on campus during Homecoming weekend.**



At the Owl Glass Puppetry Center in West Liberty, adjunct puppeteers Justin Cornett-Olson and Angela Polowy and lead puppeteer and managing director Monica Leo '66 (left to right) created more than a dozen puppets for the Wartburg Community Symphony performance of *Peter and the Wolf*.

# No Strings Attached

BY EMILY CHRISTENSEN

**WHEN THE EULENSPIEGEL PUPPET THEATER TAKES THE NEUMANN AUDITORIUM STAGE** in December to perform *Peter and the Wolf*, a Wartburg College alumna will be running the show.

Monica Leo '66 started the puppet theater in 1974, after two years at Wartburg, two years at the State Art Academy in Düsseldorf, Germany, and earning a bachelor's degree in art from the University of Iowa.

The puppets will accompany the Wartburg Community Symphony, under the direction of Dr. Daniel Kaplunas, to tell composer Sergei Prokofiev's symphonic tale. The family-friendly concert also will feature several holiday favorites for symphony orchestras, as well as carols and sing-alongs. The Waverly-Shell Rock Middle School orchestra, directed by Sarah O'Neill, will join the symphony on stage for several songs. Preconcert music, performed by the Wartburg Trombone Ensemble under the direction of Dr. Craig A. Hancock, begins at 6:30 p.m.

"The combination of a puppet show with live music and narration should be a great hit with the kids in the audience," Kaplunas said.

Leo's love for the craft started as a young girl, when her parents—both German refugees—gave her a pair of Kasperle puppets, the German equivalent of Mr. Punch from *Punch and Judy*.

"Puppetry is the original multimedia. To be a puppeteer you have to engage in visual arts, theater, movement, music, and writing," Leo said. "You get to create your own world and invite others to join you. It is such a satisfying art form."

Though there are only seven characters in the story, the trio of puppeteers, including Leo, will man at least 15 puppets in varying sizes, allowing the story to be told with visual perspective.

"We were actually a bit nervous working on it at first. The characters are charming and amazingly fun, but there are several long passages of music where there just isn't much happening," she said. "We've had fun making those pieces entertaining to watch and not just listen to."

## *Peter and the Wolf*

Tuesday, Dec. 9, 7 p.m.

Neumann Auditorium

Tickets: Adults \$16.50, K-12 \$6.50, 5 and under free

To order: Call 319-352-8691 or visit [www.wartburg.edu/symphony](http://www.wartburg.edu/symphony)

**MARK VAN GORKOM** and Kelsie Lennon, Ankeny, were married Aug. 2.

## 2003

**SARAH BAHE** and Victor Chapel, Sumner, were married July 5.

**KEVIN BRATLAND**, Waterford, Connecticut, is head wrestling coach and professor of health and physical education at the Coast Guard Academy.

**STACEY PECHA** and Nate Kluitert, Waverly, were married June 21.

**AILEEN ROZAK** and Joshua Sirkis, Waukesha, Wisconsin, were married Aug. 16.

**STEPHANIE SHEPARD**, Mingo, is assistant director of the Altoona Campus Kids Klub.

**MATTHEW** and Dr. **MELISSA BOEVERS SIMON**, Decorah, announce the birth of Petra Lily, June 14. She joins Naomi, 8, Anastasia, 5, and Oskar, 3.

Amos and **KRISTY SHEPPARD TOKHEIM**, Mankato, Minnesota, announce the birth of Anders, July 23, 2013. He joins Emma, 8, Alexis, 5, and Taylor, 3.

**GREG TORGERSO**n and Jennifer Ortega, Independence, were married Aug. 9.

Dr. **JOEL** and Berina **TUTTLE**, Dallas, Oregon, announce the birth of Livia Autumn, May 12. Joel is spending a year as an optometrist with the Army Reserves in New Jersey.

## 2004

Brian and **AMY GUSTAFSON deBUHR**, Clive, announce the birth of Charlie Ross, Feb. 4. He joins Benjamin, 4.

Nick and **ERIN HEDEEN GRAVEMANN**, Goodhue, Minnesota, announce the birth of Zachary Robert, Feb. 24. He joins Haley, 5, and Maxwell, 2.

**ADAM** and **RACHEL THURSBY '05 JOHNSON**, Iowa Falls, announce the birth of Anna Lucille, May 1. She joins Noah, 3.

**KRISTIN HAASE JUCHEMS** and **NAT JUCHEMS '06**, Blaine, Minnesota, announce the birth of Katherine Faye, March 31. She joins Gabe, 3.

Dr. **RYAN** and Jennifer **SCHAEFER**, Blue Grass, announce the birth of Myles Henry, July 29. He joins London, 1.

## 2005

Dr. **CRYSTAL SPINDLER BAKER**, Glenwood Springs, Colorado, completed a Ph.D. in educational psychology in August.

Dr. **COLIN BUZZA**, San Francisco, is a psychiatry resident at the University of California.



Jared and **LAURA THORNTON CARSON**, Las Cruces, New Mexico, announce the birth of Aaron Thomas, Nov. 9, 2013. He joins Andrew, 3. Laura is an associate in ministry with Peace Lutheran Church.

**JONATHAN HINES**, Waverly, is a broadcast engineer at Wartburg.

**RACHEL RICKINGER**, Adrian, Michigan, is director of residence life at Siena Heights University.

**CLINT RIESE** and **HEIDI GAULKE '08**, Waverly, were married June 28. Clint is a communication specialist in the Wartburg Marketing & Communication Office.

**VEDRAN** and Diane **SOLAJA**, Manalapan, New Jersey, were married June 17, 2012. Vedran started his own consulting firm.

Derek and **ELIZABETH CARR WILD**, Cedar Falls, announce the birth of Jett Derek, Feb. 21.

## 2006

Matthew and **ERIN DOHLMAN COULTHARD**, Cameron, North Carolina, announce the birth of Jovie Elise, July 28. She joins Jameson, 2.

**COREY** and Jessica **HELLAND**, Crystal, Minnesota, announce the birth of Liliana Rae, Aug. 9.

Jarred and **KARLA KIRCHHOFF JUHL**, Waverly, announce the birth of Jack Wilson, July 17. He joins Elle, 1.

**GAVIN STEEGE** and **KYLIE ROTTINK '12**, Waverly, were married Aug. 30.

**JASON STEEGE** and **KATIE REYES '07**, Waverly, were married Aug. 2.

## 2007

**HEIDI PORTER** and **NATE WILEY**, Madison, Wisconsin, were married Nov. 9, 2013. As owner of Heidi Wiley Coaching, LLC, Heidi is a life coach/

personal trainer for women. In July, she served as a strength and conditioning coach for NFL player Jim Leonhard's football training camp.

**AUDRA SCHUTTE**, San Francisco, is an assistant professor of anatomy at the University of California, where she teaches gross anatomy to medical and pharmacy students.

**JASON ZASTROW**, Fayetteville, Arkansas, is head men's wrestling coach at the University of the Ozarks, Clarksville, Arkansas.

**BRIANNA ZEIGLER** and Dan Darling, St. Paul, Minnesota, were married March 10.

## 2008

**JERÉE BLOOM** and **ANDY NESSAN '10**, Lakewood, Colorado, were married Aug. 16.

**JUSTIN CROUSE** and Katie Hoffman, Waverly, were married May 3.

**EMILY FAIRCHILD** and **TOM DIRTH '09**, Lawrence, Kansas, were married June 28.

Dr. **BRIEANN REEDY** and Dr. **TIM MCKENNA '09**, Rochester, Minnesota, were married Aug. 16. BrieAnn is a chiropractor. Tim is a physician with the Mayo Clinic.

**NEIL SUCKOW** and **JENA ZAPUTIL**, Marion, were married July 12.

## 2009

**SHELBY COLWELL** and Luke McNeese, Chippewa Falls, Wisconsin, were married July 5.

**DANNY COOK** and **HEIDI OELMANN**, Ankeny, were married May 24.

**EMILY IZEN LABES**, Fairmont, Minnesota, teaches music and choir in grades 3–6 at Fairmont Elementary School.

**The Rev. Larry Trachte '66, former Wartburg campus pastor, and Dr. Terrance Lindell, professor of history, led an alumni tour—From D-Day to VE Day—through Europe last summer to commemorate the 70th anniversary of D-Day. A second tour is planned for this summer.**



**JILL WIEBKE ROWLAND**, Laurel, Maryland, completed a Ph.D. in computer science from the University of Tulsa, Oklahoma, in December 2013.

## 2010

**TYLER BENJAMIN** and **DANIELLE KRAMER '11**, Northglenn, Colorado, were married Aug. 30.

**MOLLY GREENE BISHOP**, Worthington, Minnesota, owns and operates Navigation Music Therapy Services.

**ASHLEY BLOSCH** and **JEREMIAH HARRIS '12**, Waverly, were married June 7. Jeremiah is an admissions counselor, and Ashley is assistant director of global admissions at Wartburg.

**DANIEL CHMELAR** and **DEVAN HAAG '11**, Joelton, Tennessee, were married Aug. 30.

**DEENI DEERY** and Chris Fischels, Cedar Falls, were married Aug. 8.

**REESE GRAFFT**, Phoenix, Arizona, is a commercial underwriter with Chubb Insurance Company.

Dr. **DANIEL HENRICH**, Cedar Rapids, graduated June 6 with a D.D.S. degree from the University of Iowa College of Dentistry.

Dr. **JENNA ZENK HENRICH**, Cedar Rapids, received her Doctor of Optometry degree May 17 from the Illinois College of Optometry, Chicago.

Ross and **AMY OSHEIM LONG**, Waverly, announce the birth of Aaron Charles, May 13. He joins Bethenny, 2.

**BEN MESSERLI**, Marion, is assistant athletic director for compliance at the University of Northern Iowa.

The Rev. **ANTHONY SCOTT**, Maplewood, Missouri, is the associate for Christian education at St. Paul's United Church of Christ, Freeburg, Illinois.

**ALEX STONE** and **KIMBERLY LESHER**, Des Moines, were married June 28.

**JARED** and **LEANNE MEYERS '11 TUCKER**, Clarksville, announce the birth of Emersyn Jean, April 19.

**KYLE VOWELL**, Waverly, is an assistant director for admissions, out-of-state recruitment with Wartburg.

**Dr. Kunihiro Terasawa hosted 15 Wartburg alumni at the second annual Tokyo Outfly July 26.**



# Digitization brings 'good ol' days' back to mind

BY EMILY CHRISTENSEN



**A WALK DOWN MEMORY LANE** is now a click away thanks to the Vogel Library College Archives.

Editions of *The Fortress*, the Wartburg College yearbook from 1935 to 2011, are now available online. Curtis Brundy, director of Vogel Library, said the project jumped on his radar soon after joining the college last year, in part because he had completed a similar undertaking at Creighton University.

"We knew there would be a lot of alumni interest in the yearbooks based on the number of requests the archives receives. The goal was to make those books more accessible," he said. All editions are indexed and keyword searchable.

Rachel Riensche '80, a regent and former yearbook editor, called the volumes a "window into campus life and the Wartburg community during that era."

"When I edited the 1980 *Fortress*, I looked at many old editions for inspiration on how to capture key events of the year," she said. "Those old editions were fascinating, even if I didn't know many of the people in them. Having *The Fortress* available online will allow others to have that same experience."

Digitizing the yearbooks also relieved concern about preservation.

"All of the print copies in the College Archives reside within the same building, most of them within the same room," Brundy said. "It is nice



knowing that if something catastrophic were to happen to our print copies, they would still be preserved digitally."

The yearbooks were the first of many items up for digitization.

"The College Archives contain a tremendous amount of materials that document the history and heritage of Wartburg College," Brundy said.

"The price of scanning technology and digital storage are now within our reach, allowing us to pursue some exciting projects."

Next on the list is growing the digital images collection, which already includes photos from Homecoming, Outfly, sporting events, and campus architecture.



**The Fortress can be found online at**  
[www.wartburg.edu/digitalcollections.aspx](http://www.wartburg.edu/digitalcollections.aspx).

## 2011

**TREVOR** and **SARAH SHOEMAKER BAXTER**, Gretna, Nebraska, announce the birth of Gracie Mae, March 2. Trevor owns CrossFit Elkhorn.

**SAMUEL BOENDER**, Macomb, Illinois, is a graduate assistant in athletic communications with Western Illinois University.

**TREVOR CAROLAN** and **ALEXANDRA CIOTA '13**, Minneapolis, were married Aug. 9.

**KRISTIN VALE CUDZEWICZ**, Hartland, Wisconsin, is a fifth- and sixth-grade band director in the Mukwonago (Wisconsin) Area School District.

**EMILY EWY**, Urbandale, is a broker with Jacobson Companies, Clive.

**ABBEY HEMPEN** and **DREW CRAWFORD '13**, Eden Prairie, Minnesota, were married Aug. 23.

**JOSH McROBERTS**, Des Moines, was accepted into the Master of Public Administration program at Drake University.

**BRYON PURDY** and **SAMANTHA IRVIN**, Ames, were married July 19.

**TRAVIS ZINNEL** and Evan Gratteau, Cedar Falls, were married June 7. Travis teaches middle school music in the South Tama County Community School District, Toledo.

## 2012

**ELISE DUVAL**, Coralville, is a graduate student in piano pedagogy/performance at the University of Iowa.

**ANDREW FLESC**, Cedar Falls, is an admissions counselor at Wartburg.

**JESSICA HUMPFER**, Ankeny, teaches Algebra 1 in the Modern Knowledge School, Manama, Bahrain.

**PAIGE KLOSTERMANN**, Vernon, Connecticut, is a graduate student in sport management and an athletics development graduate assistant at the University of Connecticut, Storrs.

**LAURA MACKEY**, Wausau, Wisconsin, teaches K-5 general music in the Wausau School District.

**AMANDA PHIPPEN** and Zach McCall, Waterloo, were married June 21.

**CHELSEA BACKER RASMUSSEN**, Palmyra, Wisconsin, is pursuing a Master of Professional Accountancy degree at the University of Wisconsin-Whitewater College of Business and Economics.

**CHASE REDING** and **KATIE BRAUN**, Algona, were married June 14. Chase is a liability claims adjuster with Pharmacist Mutual Insurance. Katie is a business development manager with Express Employment Professionals, Mason City.

**SONDRA ROERISH** and Adam Johnson, Rochester, Minnesota, were married June 21.

**ELISHA SUCHY** and **BRIAN CROW '14**, Altoona, were married June 28.

**MATT TSCHETTER**, Waverly, is an assistant football coach at Wartburg.

**TYLER WINKEY** and **KELSEY SCHERVEN '13**, Parkersburg, were married July 12.

**ZACHARY YEOMAN**, Denver, Colorado, was promoted to senior auditor with Crowe Horwath.

## 2013

**YVONNE AYESIGA**, Waverly, is a residence hall director at Wartburg.

**RYAN DOTY**, Cedar Falls, is an assistant baseball coach at Wartburg.

**BENJAMIN GANSEMER** and **ERICA OLSON '14**, Des Moines, were married July 26. Erica is an anatomy graduate student at Des Moines University.

**DAVID KRUEGER** and Krista Canoy, Osage, were married June 21.

**ERIKA VERBURG** and Grant Benschoter, Denver, were married May 31. Erika teaches K-6 music in the Wapsie Valley Community Schools, Readlyn.

## 2014

**LAURA TULL ADAMS**, Marshalltown, is a music therapy intern with the Iowa Veterans Home.

**KALYSTA ADKINS**, Earlham, is an endangered butterfly technician with the Iowa Department of Natural Resources.





**Cody Osegard '14 and Alyssa Larson '14 celebrated their wedding with Wartburg alumni, faculty, and staff this summer.**

**JORDON ALEXANDER**, Osceola, is an associate supervisor with Hormel.

**GAVIN ALTHAUS**, Des Moines, is a city maintenance-groundskeeper with Polk County.

**ALEXANDER AMO**, St. Louis, is a graduate student at the University of Iowa.

**SUMMER ANDERSON**, Williams, is an administrator in training at Pivotal Health, Grimes.

**LEAH ARTHUR**, Hebron, Illinois, is an activity aide with Ripple Behavior Solutions, Elkhorn, Wisconsin.

**ANDREW BARTLETT**, Norwalk, is an elementary music teacher with the American Baccalaureate School, Kuwait City, Kuwait.

**CERA BAUDER**, Elkader, is a cross country coach with Central Community School.

**ADAM BEST**, West Des Moines, is an associate software engineer with General Dynamics Information Technology.

**SARAH BORAAS**, Sherrard, Illinois, is a marketing and communications intern with Texas Tech University, Lubbock, Texas.

**CHELSEA BROWN**, Cedar Falls, is a family activity associate with the Salvation Army, Waterloo.

**IESHIA BROWN**, Cedar Falls, has joined the Wartburg Admissions Office as extended college achievement program coordinator and admissions counselor.

**SAMANTHA BRUETT**, Urbandale, is a physical therapy tech with Rock Valley Physical Therapy.

**EMILY BUSH**, Cleghorn, is a substitute teacher in the Marcus-Meriden-Cleghorn Community School District, Marcus.

**MARI BUTLER**, Good Hope, Illinois, teaches language arts in the Mount Pleasant Community School District.

**JUSTIN BUZICK**, Pella, is a medical student at the University of North Dakota, Grand Forks.

**KRISTIN CANNING**, Lisbon, is a copywriting/web marketing intern with VGM Forbin, Waterloo.

**JUSTIN CERVANTES**, Cedar Rapids, is a touring actor-educator with CLIMB Theatre, Inver Grove Heights, Minnesota.

**GRACE CLARK**, Des Moines, is a management trainee with Enterprise Rent-A-Car.

**KYLE CLAY**, Ankeny, is a biomedical sciences graduate student at Iowa State University.

**MACKENZIE COMPTON**, Denver, Colorado, is an admissions counselor at Wartburg.

**JEREMY CORBETT**, Cedar Rapids, is a biology graduate student at the University of Iowa.

**LANIE CROUSE**, Cedar Falls, is a graduate student in post-secondary education at the University of Northern Iowa.

**EARLINE CURTIS**, Chicago, is a volunteer with Urban Servant Corps, Denver, Colorado.

**NICHOLAS DASH**, Clinton, is a nursing student at Allen College, Waterloo.

**JENA DAUBENBERGER**, West Des Moines, is a research associate with Kemin Industries, Inc., Des Moines.

**ASHLEY DICKINSON**, Blair, Nebraska, is a volunteer with Urban Servant Corps, Denver, Colorado.

**MORGAN DICKMAN**, Blue Earth, Minnesota, is a special education resource teacher at Southgate Elementary School in the Austin Public Schools.

**MEGAN DUNN**, Waterloo, is a North American cultural assistant with Spanish Ministry of Education, Can Picafort, Mallorca, Spain.

**TANNER ELLISON**, Delhi, is a veterinary medicine student at Iowa State University.

**JONAS ELUSME**, Boynton Beach, Florida, is an associate production supervisor with Hormel Foods, Austin, Minnesota.

**TRICIA INGERSOLL ENGELBRECHT**, Waverly, works at First National Bank.

**DOMINIQUE FAGEN**, Waterloo, is a management trainee with Enterprise Rent-A-Car, Des Moines.

**JULIA FALLS**, Cantrall, Illinois, is a habilitation specialist with The Hope Institute for Children and Families, Springfield.

**JORDAN FINCH**, Iowa City, is a part-time graduate student at the University of Iowa.

**ASHLEY FREESE**, Cedar Rapids, teaches eighth-grade language arts in the Saydel Community School District, Des Moines.

**SUSANNAH GAFKJEN**, Spencer, is an intern with Helping Hands Center for Special Needs, Columbus, Ohio.

**ENDALEW GEBRETSADIK** is junior applications engineer with Bossard North America, Inc., Cedar Falls.

**COURTNEY GEIBERT**, Beavercreek, Ohio, is a youth and family ministry director with First Lutheran Church, Fremont, Nebraska.

**CAMESHA GOODS**, Danville, Virginia, is human resources assistant with Goodyear.

**JOSEPH GROTE**, Kenyon, Minnesota, is a farm operator with Grote Farms.

**HALEY GROTH**, Marshalltown, is a PK/4-6 intervention specialist with the Nashua-Plainfield Community Schools, Nashua.

**ASHLEY HAGER**, Parkersburg, is a manager with American Income Life Insurance Company, Phoenix, Arizona.

**ALYSSA HANSON**, Vinton, is pursuing a Master of Science in Information degree at the University of Michigan, Ann Arbor.

**KATHRYN HENDERSON**, Vinton, is a chiropractic student at Life University, Marietta, Georgia.



**Myrna Kluiter Culbertson '65, Susan Larson Nelson '65, Nancy Jean Baker '65, Nancy Ihle Neilsen '64, and Julianne Brown Durst '65 (left to right) met on campus and return each year to enjoy Homecoming festivities—specifically music performances and the Sunday worship service—and the company of longtime friends.**

**ZANE HENELY**, Cedar Rapids, is a mechanical engineer with MSI Mold Builders.

**KIMBERLY HERMSEN**, Jesup, is a long-term substitute with the Bosco Catholic School System, Gilbertville.

**KIM HESSE**, Sheboygan, Wisconsin, is an intern at University Hospitals, Cleveland, Ohio.

**CHASE HIRSCHAUER**, West Des Moines, is a sports and entertainment management student at the University of South Florida, Tampa.

**HANNAH HOBBS**, Norwalk, is an autism associate with The Homestead, Altoona.

**EMILY HOGAN**, Cedar Falls, is a territory manager with Mudd Advertising.

**DANIEL HOUSHOLDER**, West Des Moines, is pursuing a Master of Divinity degree at Bethel Seminary, St. Paul, Minnesota.

**JESSICA HOYNG**, Denver, Colorado, is a membership coordinator with the American Society of Bariatric Physicians, Aurora.

**MITCHELL HROVAT**, Cedar Falls, is a technology and media coordinator with Nazareth Evangelical Lutheran Church.

**HEIDI JOHNSON**, St. Louis Park, Minnesota, is a special needs classroom assistant with the St. Louis Park School District.

**KELSEY JOHNSON**, Hayfield, Minnesota, works in quality control at Hydrite, Waterloo.

**VALENTINA JORDAN** is an education coordinator with the American Society of Bariatric Physicians, Denver, Colorado.

**DYLAN KAISERSATT**, Champlin, Minnesota, is a nursing student at Allen College, Waterloo.

**LEAH GROH KARALIUS**, Forest City, works in production with Winnebago Industries.

**MATTHEW KEHRLI**, Mount Auburn, is an analyst with TestAmerica, Cedar Falls.

**CHELSEA KENINGER**, Ackley, is a K-6 special education teacher in the Iowa City Community School District.

**HALLIE KINMAN**, Cedar Rapids, is a temporary research assistant with the University of Iowa.

**RACHEL KIST**, Eagle Grove, is enrolled in the long-term care administration program at Des Moines Area Community College.

**CONNOR KOPPIN**, Mason City, is a middle/high school choir director in



**Sir Victor loves to travel! Here he is during a quick stop at Bryce Canyon National Park in southwest Utah. If you want Sir Victor to accompany you on your next vacation, contact the Alumni Office at [alumni@wartburg.edu](mailto:alumni@wartburg.edu) or 319-352-8491.**

the Roland-Story Community School District, Story City.

**TANNER KRAMER**, Hayfield, Minnesota, is a sales agronomist with Crop Production Services, Inc., Sargeant.

**MATTHEW KRISTENSEN**, Ottumwa, is an EDP manufacturing engineer with Deere & Company.

**ADAM KUCERA**, Solon, works in research and development with Spot Trading, Chicago.

**JILL KUEHNLE**, Cedar Rapids, teaches in a special education-full inclusion classroom at Winfield Elementary School in the Baltimore (Maryland) County Public Schools.

**CHRISTOPHER KURT**, Independence, is a 6-8 general music teacher and choral music director at Aldo Leopold Middle School in the Burlington Community School District.

**JOSHUA LEMERT**, Des Moines, is an osteopathic medical student at Des Moines University.

**CODY LUEBKEN**, LeClaire, is an assistant manager with Family Video, Bettendorf.

**CHELSEA MAY**, Central City, is a special education teacher with Tanager Place, Cedar Rapids.

**TASHINA McALLISTER**, Hazleton, is an exercise science graduate student at the University of Northern Iowa.

**HAYLEY MCCARTHY**, Waterloo, is a direct support professional with Exceptional Persons, Inc.

**NOAH MCCOY**, White Bear Lake, Minnesota, is an IT/AV support person with Lake Wapogasset Lutheran Bible Camp, Amery, Wisconsin.

**MICHAEL MCFARLANE**, Plymouth, Minnesota, is a staff accountant with Bohr, Dahm, Grief & Associates, Cedar Rapids.

**MATT MCGREW**, Elk Run Heights, is a financial representative with Northwestern Mutual, Waterloo.

**CHRIS McINTYRE** and **SHAYLA HOPP**, Des Moines, were married June 28.

**ANNA McMULLEN**, Janesville, Wisconsin, is a volunteer teacher with The New Teacher Project, New Orleans, Louisiana.

**RYAN McNEAL**, Clarinda, is a loan document specialist IV with Wells Fargo Bank, Des Moines.

**NATHAN MEISINGER**, Waterloo, is a recruiter/sales account manager with Fortitude Systems, Chicago.

**KENEI MENNING**, Waterloo, is a pharmacist assistant with Greenwood Drug.

**KRISTINE MILBRANDT**, Buffalo Center, is a creative marketing specialist with AgCareers, Ames.

**KELLI MILLER**, Mount Pleasant, is a community art assistant with YAV, Miami, Florida.

**DANA MOE**, Davenport, is a social worker/admissions coordinator with a nursing home in Wisconsin Rapids, Wisconsin.

**MACKENZIE MOORE**, La Crosse, Wisconsin, is a medical laboratory science student at Allen College, Waterloo.

**KELLY MYERS**, Fort Atkinson, is a youth associate with Bremwood-LSI, Waverly.

**JARED NELSON**, Johnston, is an auditor with Ernst & Young, Des Moines.

**SARAH NELSON**, Sioux Falls, South Dakota, is an office assistant with Princess Cruises, Juneau, Alaska.

**JASON NEUMANN**, Forest City, is a social work graduate student at St. Ambrose University, Davenport.

**REBECCA NICKLES**, Cedar Falls, is a private piano teacher.

**AMY NOSBISCH**, Oelwein, teaches K-8 reading with the Wapsie Valley Community Schools, Fairbank.

**EMILY NOVOTNY**, Ridgeway, is a market coordinator with City Workplace Uniforms and Mats, Oelwein.

**SCOTT OGDEN**, Pleasant Hill, is in the management leadership program with GEICO, Coralville.

**JONATHAN ORR**, Coggan, is an insurance salesperson with People's Insurance Agency, Waverly.

**CODY OSEKARD** and **ALYSSA LARSON**, St. Paul, Minnesota, were married Aug. 2 in the Wartburg Chapel. Cody is a programmer analyst with Securian Financial.

**MATEA OTTEN**, Marion, is a public health graduate student at the University of Iowa.

**ASHLEY OWENS**, Wilton, teaches first grade at Berg Elementary in the Newton Community School District.

**JuTONE OWENS**, Denver, Colorado, is a social work graduate student at the University of Denver.

**LAURA PALS**, Belmond, teaches first grade in the Belmond-Klemme Community School District.





**Jerée Bloom '08 and Andy Nesson '10 celebrated their wedding with Wartburg friends this summer in Boulder, Colorado.**

**MATTHEW PARTRIDGE**, Owatonna, Minnesota, is a biostatistics graduate student at the University of Minnesota, Minneapolis.

**THOMAS PERKINS**, Sun Valley, Nevada, is an account executive with ITS Logistics, Reno.

**REBEKAH PETERS**, Lake Mills, is pursuing a Master of Arts in Teaching degree at Kaplan University, Mason City.

**BRETT PETERSON**, Hastings, Minnesota, is a future site developer with Insite Software, Minneapolis.

**ARMAND PIECUCH**, Holland, Michigan, is a senior video editor and sound engineer with Fourth Wall Productions.

**MARK POLLE**, Sioux City, is a dental lab and plasma center technician with AAA Dental Services and Biolife, Waterloo.

**RYAN POWERS**, Wheatland, is a video scout with Baseball Info Solutions and a California Winter League baseball player.

**JACOB RAECKER**, Waterloo, is a science graduate student at the University of Iowa.

**SAMUEL READ**, Marion, is a statistics graduate student at Montana State University, Bozeman.

**LAURA REICHERT**, Ankeny, is a sales support specialist with DuPont Pioneer, Johnston.

**ELISE REINERT**, Oelwein, is the 9-12 band/choir director at Waiakea High School, Hilo, Hawaii.

**CAITLYN REYNOLDS**, Brooklyn, is an optometry student at the University of Missouri, St. Louis.

**CASSANDRA RICCI**, Iowa City, is a graduate student in therapeutic recreation at the University of Iowa.

**JORDAN RICHARDS**, Iowa Falls, teaches high school mathematics in the New Hampton Community Schools.

**CHRISTOPHER RICHARDSON**, Chicago, is a program coordinator with the YMCA of Chicago.

**SPENCER ROWELL**, Springville, cuts concrete with Ace Concrete Cutting, Marion.

**JUSTIN RUSCH**, Ottumwa, is a quality assurance chemist with Cargill Corn Milling.

**AARON SACKETT**, Center Point, is a pharmacy technician with Meyer Pharmacy, Waverly.

**SIMON SAGER**, Waverly, is the digital media producer in the Wartburg Marketing & Communication Office.

**AMY SAMPSON**, Nevada, is a graphic designer with Encore Visions, Haskell, Texas.

**BENJAMIN SANDE**, Omaha, Nebraska, is a contract analyst with Lincoln Financial Group.

**LIBBEY SCHUBERT**, Fairfield, is enrolled in the physical therapy assistant program at Hawkeye Community College, Waterloo.

**KATELYN SCHULTZ**, Bettendorf, is a payroll accountant with Accountemps at John Deere, Moline, Illinois.

**AMANDA SCHUSTER**, Arden Hills, Minnesota, teaches fifth grade in the Wapsie Valley School District, Readlyn.

**JACQUELINE SCHUTTE**, Ottumwa, is a TV news anchor with KTVO-TV.

**KYLE SCOBEE**, Waverly, is an admissions counselor at Wartburg.

**ELLEN SCOTT**, Adel, is a volunteer activities coordinator with Lutheran Volunteer Corps, Berkeley, California.

**ALLIE SEAVERT**, Urbandale, is an accountant with John Deere.

**JOHN SEXTON**, Tripoli, is a law student at Wake Forest University, Winston-Salem, North Carolina.

**TAYLOR SHAW**, Ely, is a phlebotomist with St. Luke's Hospital, Cedar Rapids.

**GRETCHEN SKELLENGER**, Lake Mills, is a pet trainer with PetSmart, Cedar Rapids.

**CHRISTOPHER SMITH**, Waterloo, is a manufacturing engineer with John Deere.

**HILLARY SMITH**, Reinbeck, is a K-4 special education teacher in the Gladbrook-Reinbeck Community School District.

**ZACH SOMMERS**, Des Moines, is an intern with the Iowa Secretary of State.

**JORDAN SPIRES**, Bettendorf, is a staff accountant with Sitrick & Associates, LLC.

**BRANDON STEGGALL**, Waverly, is a customer service representative with People's Insurance Agency.

**PEYTON STENSLAND**, Waverly, is a sport management graduate student at the University of Kansas, Lawrence.

**C E L E B R A T E   T H E**

**500<sup>th</sup>**

**Anniversary of the Reformation!**



**Wartburg College alumni trip to Lutherland,  
June 8-21, 2017, with Dr. Kit Kleinhans.**

*Details coming soon.*

## Stay Connected

Have you changed jobs, been promoted, had a baby, taken an amazing trip, retired, or tied the knot? Share your news online at [www.wartburg.edu/forms/alumniupdate.aspx](http://www.wartburg.edu/forms/alumniupdate.aspx). Photos 1MB or larger are welcome, too, at [markcomm@wartburg.edu](mailto:markcomm@wartburg.edu).



submitted photo

**Trevor Carolan '11 and Alexandra Ciota '13 celebrated their wedding this summer with fellow Knights.**

**DAYTON STEVENS**, Cedar Rapids, is a driver manager with CRST International, Cedar Rapids.

**JOSHALYN STOUT**, Rock Rapids, is a preschool teacher in the West Lyon Consolidated School District, Inwood.

**JOSEPH STRONG**, Greene, is a PK-4 general music teacher and 9-12 choir director in the North Butler Community School District.

**ABBY SWANCUTT** and Salvador Gomez, Riceville, were married Aug. 23. Abby is a first-grade associate in the Riceville Community School District.

**CHELSE THOMPSON** and Jim Slaba, Waverly, were married Aug. 2. Chelsie teaches high school science in the Dike-New Hartford Community School District, Dike.

**CHRISTINA THOMPSON**, New York, is a graduate student in the Draper Interdisciplinary Program at New York University.

**KATLYN UNDERWOOD**, Cedar Falls, is an account management intern with Banno.

**SAMUEL UPAH**, Marshalltown, is a grain associate with AgVantage FS, Waverly.

**ERIK VAAGE**, Milford, is an intern pastor with Vineyard Community Church, Waverly.

**NICHOLE VASKE**, Manchester, is a nursing student at Allen College, Waterloo.

**BLAKE VIEDENKAMP**, Spencer, is a graduate assistant and coach with Iowa Lakes Community College and

a graduate student at Iowa State University.

**ELIZABETH WALKER**, Cedar Rapids, is a K-5 special education teacher in the Ankeny Community School District.

**JARED WAUTERS**, Elberon, is a sales executive-risk management with Cottingham & Butler, Dubuque.

**KATHRYN WERNER**, Denver, Colorado, is an event coordinator with the University of Colorado Denver School of Public Affairs.

**SARAH WICKETT**, Indianola, is a self-employed private lessons instructor, Cedar Falls.

**TA'MONE WILLIAMS**, Waterloo, is a graphic artist with Gannett, Des Moines.

**SARAH WOLF**, Indianola, is a K-5 vocal music teacher at Whittier Elementary in the Indianola Community School District.

**MOLLY YUDE**, The Woodlands, Texas, is an executive team leader with Target, Houston.

**JADE ZIEBELL**, Lake City, Minnesota, teaches first-and second-grade special education at Tilford Elementary School in the Vinton-Shellsburg Community Schools, Vinton.

## IN MEMORIAM

### 1934

The Rev. **Dr. George H. Muedeking**, Albuquerque, New Mexico, died April 20. He founded two Lutheran churches in California and served as pastor at two others. Muedeking also taught at Pacific Lutheran Theological Seminary in Berkeley and later served as editor of *The Lutheran Standard*.

### 1944

**Lorraine Grosshans Grunke**, St. Paul, Minnesota, died Aug. 2. She worked in a settlement house in Detroit and taught English as a second language. She also volunteered with the schools, church, and the St. Paul Philharmonic Orchestra. Upon retirement, she moved to Papua New Guinea and worked as a volunteer for a Lutheran publishing house.

### 1946

The Rev. **Dr. Lowell Green**, Eden Prairie, Minnesota, died July 24. He earned his doctorate in theology from the University of Erlangen (Germany) in 1955. Green wrote and published numerous books and journal articles on the history of the church and theology. In addition to teaching, he also served as a pastor in parishes in Texas, South Dakota, Minnesota, New York, and Illinois.

### 1948

**Jean Bente Peterka**, Racine, Wisconsin, died June 20. She was a homemaker and helped with the family produce business.

**Irma Orth Hopkins**, Cedar Falls, died

Aug. 12. She earned an associate degree in elementary education from Wartburg and a bachelor's degree in elementary education from the University of Nebraska Omaha. Hopkins taught in schools in Iowa and Pennsylvania and later worked for the State of Pennsylvania as an employment counselor.

### 1949

**Eunice Kunz Morgan**, Murray, Kentucky, died June 13. She was an elementary teacher.

**Florence "Bunny" Meyer**, Naperville, Illinois, died July 23. She worked for 15 years as a customer service representative at Sears. She is survived by her husband, **Del Meyer '49**.



## 1950

Dr. **Dale Rathe**, Lincoln, Nebraska, died June 5. He served in the Lincoln Public Schools for 32 years and contributed to several Nebraska educational policies. He earned his doctorate in education from the University of Nebraska-Lincoln in 1964.

The Rev. **Daniel Cronrath**, Lewiston, Idaho, died May 8, 2013. He served in the U.S. Army until 1946. Cronrath received his divinity degree in 1954 from Wartburg Seminary. He served churches in Earlville, Hopkinton, and Everly, Iowa; and in Odessa, Washington.

**James Ziegenbusch**, Spirit Lake, died July 31. He attended Wartburg until he was drafted into the U.S. Army in 1943. Ziegenbusch served in the European Theatre until Victory in Europe Day, when he was redeployed to the Philippine Islands until the war ended. He worked for Iowa Electric Light & Power Co. for 32 years, retiring as the regional superintendent of gas operations in 1984.

## 1952

**Eldon Reeg**, Sun City, Arizona, died June 6, 2013. After earning a physical therapy degree from the University of Iowa, Reeg served in the U.S. Army and then worked in physical therapy at Rockford (Illinois) Memorial Hospital. In 1967 he opened a physical therapy practice in Princeton, Illinois, which he operated for 45 years.

## 1953

**Richard Phillips**, Gowrie, died Feb. 7. After enlisting in the U.S. Navy at age 17, he served in the South Pacific during World War II, then enrolled at Wartburg. He later earned a master's degree in education from the University of Missouri and a master's degree in special education from Iowa State University. He taught at St. Ansgar and Manilla until he began his administrative career, eventually retiring as superintendent at Lakota and Corwith.

## 1954

The Rev. **Donald Fredine**, St. Paul, Minnesota, died June 20.

## 1955

The Rev. **Gerald Brown**, Washington, died May 8. He earned his divinity degree from Wartburg Seminary and served as pastor in Yorktown, Texas; St. Paul, Harmony, Granger, and Myrtle, Minnesota; and Malcom and Tama, Iowa. He is survived by his wife, **Marian Graf Brown '57**.

The Rev. **Donald Beckman**, Mt. Vernon, died Dec. 6, 2013. He earned his divinity degree from Wartburg Seminary in 1959 and served parishes in Chillisnothe, Loves Park, and Lincoln, Illinois. After retirement, he served as a supply pastor. He is survived by his wife, **Joan Ringle Beckman '56**.

## 1956

**Marietta Peterson**, Marne, died May 21. She worked as a bookkeeper at United Federal Saving and Loan and the Colonial Baking Company in Des Moines until her marriage, then moved to the Atlantic area, where she farmed with her husband and lived on the Peterson family farm for the rest of her life.

## 1959

**Paul Schell**, Langley, Washington, died July 27. He earned a law degree from Columbia (New York) University and specialized in corporate finance with a Wall Street law firm before moving to Seattle in 1967. He briefly worked for a law firm, then formed his own law partnership. He was elected a Port of Seattle commissioner in 1989 and served as mayor of Seattle from 1998 to 2002. After losing a re-election bid, he concentrated on real estate development and served as interim dean of the University of Washington College of Architecture and Urban Planning. He settled on Whidbey Island and became a business and community leader in Langley, where he owned Inn at Langley. He received an honorary degree from Wartburg College in 2000.

## 1960

The Rev. **Kenneth Schlueter**, Green Bay, Wisconsin, died July 2. He graduated from Wartburg Seminary and earned a master's degree from Princeton (New Jersey) Theological School. Schlueter served several congregations as a full-time and interim pastor and spent many years as chaplain at Northland Lutheran Retirement Community in Marinette, Wisconsin.

## 1962

**Larry Mugridge**, Macungie, Pennsylvania, died July 17. He earned his master's and doctoral degrees in mathematics from Lehigh University. Mugridge was a mathematics professor at Kutztown University for 39 years and authored several college-level mathematics textbooks.

**Carol Niemann**, Lake Suzy, Florida, died Aug. 15. She attended Moser Secretarial School in Chicago before taking positions with the American Medical Association in Chicago and Wolfe Eye Clinic in Webster City. She is survived by her husband, Dr. **Robert Niemann '62**.

## 1964

**The Rev. Gary Bergamo**, Treasure Island, Florida, died Aug. 18. He graduated from Luther (Minnesota) Seminary. He served Zion Lutheran Church in Brooklyn, New York, and Lutheran Church of the Cross in St. Petersburg, Florida. He later worked as a national sales manager for Murphy Cap and Gown.

## 1970

**Jane Carwell**, Dunlap, Illinois, died June 9. She earned her master's degree in education from Illinois State University and taught at Bloomington (Illinois) Junior High School. Carwell also was a master gardener.

## 1976

**Cecil Peterson Jr.**, Council Bluffs, died Dec. 16, 2013. He worked for the Iowa Department of Human Services and later as a supervisor at Griffin Pipe. He left the workforce to become a stay-at-home dad to his four adopted children. He was an over-the-road truck driver for six months prior to his death.

## 1989

**Imran Afzal**, Karachi, Pakistan, died June 23. He was general manager global treasury for Habib Bank Limited and well-known in cricket circles. He played for the Karachi Gymkhana first-class team and later played seniors level cricket.

## 1994

**Julie Holtan**, Forest City, died Aug. 23. She earned an associate degree from Waldorf College and completed her master's degree in music at the University of Northern Iowa. Holtan was a performer, teacher, clinician, and conductor in the United States, Europe, and South America. She was a featured soloist for Christmas Eve 2001 in Bethlehem. She appeared in a variety of opera roles and was a frequent guest soloist. She served on the faculty at Northland Pioneer College from 2007 to 2011 and owned and operated Holtan Voice Studio.

## 2004

**Peter Macauley Carter**, Marshalltown, died July 22.

## 2007

**Bradley Berns**, Clermont, died in a farm accident June 11. Berns earned a master's degree in hospital care administration and business administration from the University of Iowa. He worked at the Iowa City VA Hospital before beginning a fellowship in health care administration at the Children's Hospital in Milwaukee. In 2013, he returned to Iowa to help run a family farm. He is survived by his wife, **Bridget Nelson Berns '07**.

# Wartburg is Worth It

**WARTBURG COLLEGE ALUMNI KNOW** their education was worth it, and a newly launched marketing initiative will help spread the word to those less familiar with the college's distinctive mission and educational programs.

This fall, the college officially launched the "Worth It" initiative, a move aimed to strengthen Wartburg's reputation as a private college of choice in the Midwest.

"Worth It" is the next step in an initiative to communicate 'Be Orange' values to a broader audience," said Graham Garner, vice president for marketing and communication.

Though the cost of a college education might be the first thing that comes to mind when the words are said, the message runs deeper.


"It's also about being worth your time, worth your effort, worth the experiences, and worth the lifetime connections you make," Garner said. "We want to acknowledge that students' and their families' money, time, and effort are well invested at Wartburg."

Students, faculty, and staff were introduced to the campaign in September during an on-campus launch event featuring giveaways and an educational component. Alumni learned about the campaign and shared their "Worth It" stories at the Renaissance Faire Homecoming weekend.

It's worth knowing that this change doesn't mean you have to pack up your orange wardrobe. Please, continue wearing it with pride. The "Be Orange" banner still hangs on Clinton Hall, and alumni and students know what it means when they remind each other to "Be Orange."

When you meet others, tell them why it's worth it to be orange. Market research that prompted the initiative revealed many people didn't understand what "Be Orange" meant or how it was different from other schools' uses of phrases like "Be Red" or "Go Blue."

"Our alums know why it is different to 'Be Orange.' The unique experiences they had, everything from Outfly to Wartburg West, and the relationships they developed are why they bleed orange and why Wartburg is worth it," Garner said.

Additional information, including student and alumni testimonials, are available online at [wartburg.edu/WorthIt](http://wartburg.edu/WorthIt). Alumni also can share their "Worth It" story by filling out a questionnaire or submitting a video. 





# Scholarships:

## Life-changing gifts for students

I worked 40 hours a week to pay for my education. I thought, 'If ever I'm blessed, I would really like to help students financially.'

Today, education is becoming more expensive. I want to help save students from this extreme financial burden.

Some students couldn't come here without a scholarship. If students have to work too much, they may get good enough grades to graduate but the quality of their education suffers. Scholarships enable students to spend more time on academics.

**Opera Star Simon Estes,**  
Wartburg College distinguished professor and artist-in-residence, established the Simon, Ovida, and Tiffany Estes Endowed Scholarship.

The Transforming Tomorrow campaign includes \$35 million for scholarships, which would enable Wartburg to meet 90 percent of student financial need.

A contribution to the Transforming Tomorrow campaign designated for scholarships will help:

- **Provide a transformative educational experience** for students from diverse economic backgrounds whose perspectives and gifts will enrich the campus community.
- **Place a Wartburg education within reach** of all qualified students.
- **Open a path for a secure life** of leadership, service, and fulfillment for students.

Do you want to **make a difference in the life of a Wartburg student by creating a scholarship?** Go to [www.wartburg.edu/give](http://www.wartburg.edu/give), or contact the Development Office at 319-352-8495 or [development@wartburg.edu](mailto:development@wartburg.edu).

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AmericInn Lodge & Suites, Cedar Falls

# SAVE THE DATES

## DECEMBER

- 5-7 Christmas with Wartburg**  
Lutheran Church of Hope, West Des Moines, and Neumann Auditorium, various times
- 9 Peter and the Wolf**  
Wartburg Community Symphony with Eulenspiegel Puppets, Neumann Auditorium, 7:30 p.m.

## FEBRUARY

- 2 John Mueller's Winter Dance Party**  
Artist Series, Neumann Auditorium 7:30 p.m.
- 14 Meistersinger Honor Orchestra Festival Gala**  
Wartburg Community Symphony with the Meistersinger Honor Orchestra, Valley High School Orchestra (West Des Moines), and artist-in-residence Simon Estes, Neumann Auditorium, 7:30 p.m.
- 15 Wartburg Community Symphony**  
with Valley High Orchestra and Simon Estes, Valley High School Performing Arts Center, West Des Moines, 3 p.m.
- 17 Laura M. Olson '92 Convocation**  
International Law and Combating Terrorism, Neumann Auditorium, 11:30 a.m.

## MARCH

- 19-21 The Pirates of Penzance**  
Artist Series, Neumann Auditorium, Various times
- 29 Jim McDonough: Iowa's Own Pianist**  
Artist Series, Neumann Auditorium, 3 p.m.

## APRIL

- 9 RICE Day**  
Research, Internship, and Creative Endeavor Day, campuswide, all day
- 9 Scholarship Recognition Luncheon**  
Heritage and St. Elizabeth rooms, 11:30 a.m.
- 9 Young Alumni Awards Dinner**  
Saemann Student Center Knights Ballroom, 5:30 p.m.
- 11 Saxophone Serenade**  
Wartburg Community Symphony with guest saxophonist Ashu, Neumann Auditorium, 7:30 p.m.

For more information about these and other Wartburg events, visit [www.wartburg.edu/cal](http://www.wartburg.edu/cal).





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WARTBURG HOMECOMING 2014  
THANKS FOR MAKING THIS YEAR'S  
HOMECOMING A SUCCESS!  
Photos are available to order at  
[www.wartburg.edu/galleries.html](http://www.wartburg.edu/galleries.html)

